

Key questions in SRI

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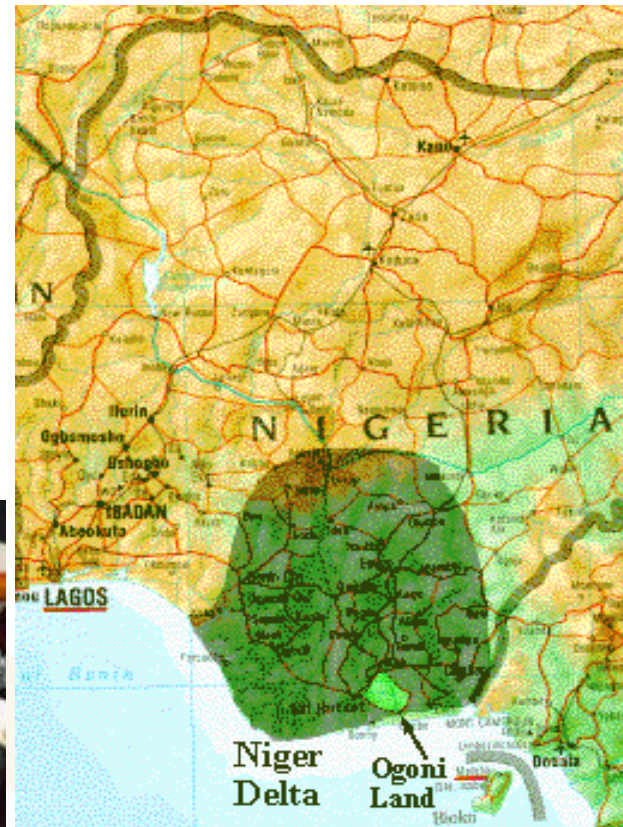
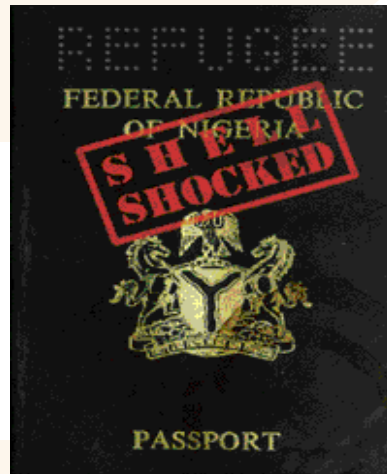
Centre for Sustainability Investing



Does SRI contribute to social and environmental capital?



Can companies measure social and environmental impact as well put a cost to their associated risk?



Atlas: University College London





Are companies responsible for the actions of their supply chains?



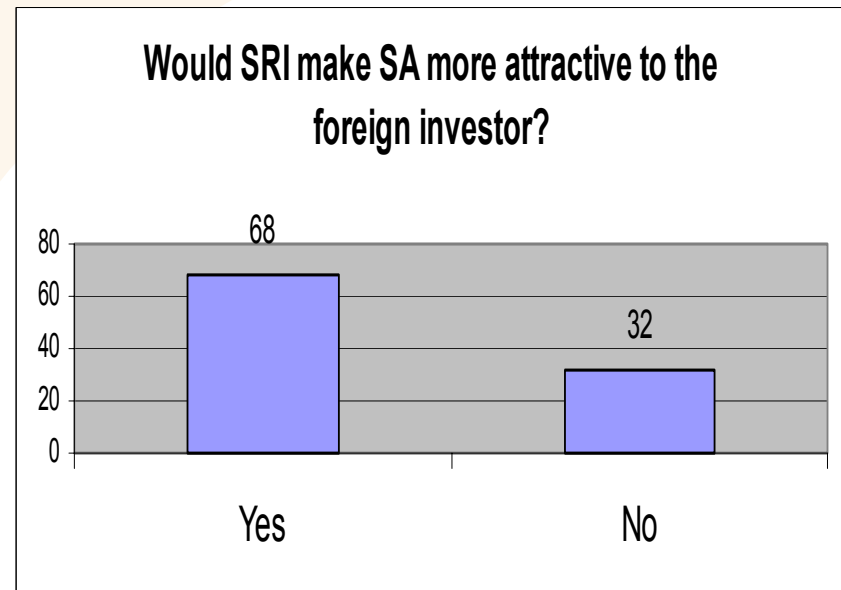
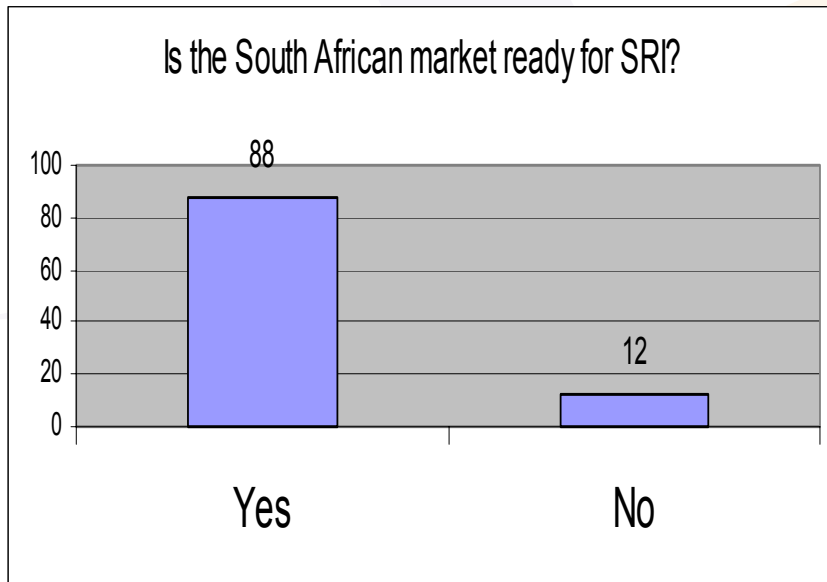
Can a company generate business opportunities while still moving towards sustainable development?



**Is there a relationship between
profitability and triple bottom line
performance?**



Some Results



SRI REQUIRES:

- **Expand the understanding beyond empowerment in the context of SRI beyond its current interpretation**
- **Broader understanding will provide a bigger base for SRI, more stability, more flexibility, more prosperity.**
- **Greater shareholder activism (awareness, training and international networking)**



SRI REQUIRES:

- **The development of a broad research-based business that provides SRI focussed research beyond the purely financial already generated.**
- **Clear understanding of business case for SRI to use as leverage for change**



SRI REQUIRES:

- **The development and recognition of appropriate social valuation criteria and metrics.**
- **Emphasis on triple bottom line reporting**
- **An industry-based association to assist in the education and dissemination of info along the lines of the UKSIF.**

