



# UNEP **Finance Initiative**

Innovative financing for sustainability



## UNEP FI's Biodiversity & Ecosystem Services Work Stream

# Mission

*To assist the financial services sector in addressing the challenges arising from the loss of biodiversity and the degradation of ecosystem services*

# Objectives

- ✚ Raise awareness on the business implications of loss or degradation of ecosystems and the services they provide;
- ✚ Strengthen the business case for action and provide the financial sector with information and analysis tools for adequate management of ecosystem services;
- ✚ Open dialogue between financial institutions (both public and private) and policy makers for identifying and acting on areas where the framework conditions under which business operates can be better aligned with ecosystems stewardship.



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# Key Outputs of the Work Stream (2007- 08)

**CEO Briefing:** discusses the business case for financial institutions to address biodiversity risk as well as a more in-depth report for executives in financial institutions dealing with risk and environmental issues on a daily basis.

Will be launched at UNEP FI Global Roundtable in Melbourne



# Key Outputs of the Work Stream

**Natural Value Initiative:** an international collaboration of financial institutions, NGOs and business schools to pilot a methodology to assess biodiversity risks within the food and drink industry.



The tool aims to:

- ✚ Provide a practical tool for financial institutions to evaluate company performance in identifying and addressing biodiversity-related risks;
- ✚ Encourage change in business behaviour and greater awareness on managing biodiversity impacts;
- ✚ Promote a more standardised approach to valuing the environmental performance of investments;
- ✚ Influence investment policies and performance of a range of developed and developing country institutions and clients.



# Advisory Group (financial institutions)



HBOS plc



*Rabobank*



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# Advisory Group (stakeholders)



Business for Social Responsibility



Convention on  
Biological Diversity



FAUNA & FLORA  
*International*

*Conserving wildlife since 1903*

RIO  
TINTO



WORLD  
RESOURCES  
INSTITUTE



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# UNEP FI Global Roundtable 2007



**Awareness to Action**  
Sustainable finance for today's global markets

**24-25 October 2007 – Melbourne, Australia**

[www.unepfi.org/melbourne](http://www.unepfi.org/melbourne)



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