

Workshop & CEO Breakfast on the Risks and Opportunities of Sustainable Development for the Caribbean Financial Sector

24-25 November 2008, The Hilton Barbados

BIOGRAPHIES

Jerry DaC Blenman

Founder, Chairman and Managing Director of Calidad Investment & Financial Services Inc.

Jerry DaC Blenman is an experienced banker and financial consultant. He holds a Masters Degree in Financial Services Management from the University of Surrey, London, a diploma in Credit Union Management from the University of Wisconsin, USA and is a Fellow of the Life Management Institute.

His experience spans the leading banking, insurance and credit union institutions in Barbados. His technical skills, knowledge and wealth of experience in financial planning, diagnostic audit reviews and management together with his vast exposure to strategy formation, benchmarking and performance management has positioned him to be a key contributor to institutional strengthening efforts in the region.

He is the originator of the CFin Model™, a scorecard based business management solution focused on organizational efficiency and sustainable development through the integration of strategy, finance and human capital.

Lawrence Pratt

Joint Director, CLACDS/INCAE Business School

Since 1996, Lawrence Pratt has been Associate Director of the Latin American Center for Competitiveness and Sustainable Development (CLACDS) at the INCAE Business School (Alajuela, Costa Rica). He directs the sustainable development programs of the Center and teaches Environmental Strategy and Environmental Policy in INCAE's Masters and Executive programs.

At INCAE, he is founder and director of the internationally recognized Ecobanking Project, and the Sustainable Markets Intelligence Center. Mr Pratt's research focuses on incorporating sustainability into the strategic positioning of countries, industries and firms. He lectures widely internationally on sustainable business and on the design of policy structures to promote competitive advantage from sustainability.

Mr. Pratt also serves as a consultant and advisor to various multilateral organizations, manufacturing, natural resources and financial services companies in the United States, Latin America and Europe. Previously he was Senior Policy Analyst at the Environmental Law Institute in Washington, DC, and was part of the team that developed the ground-breaking Toxic Release Inventory Program at the U.S. Environmental Protection Agency. He is a graduate of the College of William

and Mary (Virginia, USA), and holds a Master's degree from the Yale School of Management (Connecticut, USA).

Christopher Wells

Environmental and Social Risk Manager, Banco Real, Santander Group

Manages the São Paulo-based environmental and social risk unit for Banco Real, part of the Santander Group. Chairs the UNEP Financial Initiatives (UNEP FI) Latin American Task Force. President of Round Table on Responsible Soy Association. Was member of the Global Reporting Initiative's Stakeholder Council from 2003 to 2007.

Prior to joining ABN AMRO in 2002, set up the world's first sell-side environmental and social research service on Brazilian listed companies offered by any bank, at Unibanco. Prior to joining Unibanco in 1998, was executive director for six years of Compromisso Empresarial para Reciclagem (Cempre), an association dedicated to promoting waste recycling in Brazil. Represented Brazil at international ISO 14000 negotiations on eco-labeling from 1995 to 1998. Conducted peer review for life cycle assessment studies.

Bachelor's in Political Science from Columbia College and MBA from New York University.