



## Who we are

The Cape Town Partnership is a passionate collaboration. Bringing public and private shareholders together to drive the regeneration of this unique city, the Partnership is a Section 21, non-profit organisation governed by a board of directors who pool their expertise for the benefit of the city. Born in 1999 out of a partnership between the City of Cape Town, the South African Property Owners Association (SAPOA), the Cape Town Regional Chamber of Commerce and Industry and other stakeholders, the past ten years have seen the Cape Town Central City become a cleaner, safer and more attractive place for all Capetonians and visitors alike. Cape Town has become a city of partnerships.

## Our vision

Our vision is for an inclusive, sustainable, productive and diverse Central City that retains its historic character and reflects a common identity for all the people of Cape Town.

## What we do

The Cape Town Partnership is a development facilitation agency focused on the mobilisation, coordination and alignment of public, private and social resources. Our mandate is to develop, manage and promote the Cape Town Central City as a sustainable place for all and a leading centre for commercial, retail, residential, cultural, tourism, educational, entertainment and leisure activities.

## Our core programmes

Our core programmes fall into the framework of the Central City Development Strategy: a 10-year development path for the Central City. The programmes include a range of initiatives that focus on investment and development projects beyond 2010. They include, amongst others, building a common Cape Town platform for economic and business promotion with the city of Cape Town, Provincial Government and groups such as Accelerate Cape Town. Creative Cape Town, is the Partnership's programme that communicates, supports and facilitates the development of the Central City into a leading centre for knowledge, innovation, creativity and culture in Africa and the South. The Partnership's latest programme, Sustainable Cape Town, seeks to assist the Central City's stakeholders in demonstrating leadership as a sustainable business district.

As Cape Town is the host city for the 2010 FIFA World Cup, the Partnership is currently running its own 2010 activation programme to communicate information around this event and stimulate citizen activation in the Central City.