



United Nations Environment Programme

برنامج الأمم المتحدة للبيئة • 联合国环境规划署
PROGRAMME DES NATIONS UNIES POUR L'ENVIRONNEMENT • PROGRAMA DE LAS NACIONES UNIDAS PARA EL MEDIO AMBIENTE
ПРОГРАММА ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ ПО ОКРУЖАЮЩЕЙ СРЕДЕ

Finance Initiative

Innovative financing for sustainability

29 October, 2009

To:

Head Teachers Worldwide

Dear Sir, Madam,

I am writing to encourage your school, its staff and pupils, to back the **Consider Us Campaign** (www.considerus.org) launched by the United Nations Environment Programme Finance Initiative (UNEP FI) on 21 October, 2009.

Giving children worldwide a voice on climate change

Consider Us is an effort to give school children around the world a voice in the climate change debate.

Any of your pupils can log on to the **Consider Us** web site and immediately send a twenty word message on subjects such as global warming, why we need to protect our earth, why we should reduce pollution and how we can safeguard animals and nature. The best of these messages will go to world leaders when they meet at a United Nation's Summit on climate change that gathers in Copenhagen, Denmark, in December 2009.

Consider Us was launched at a Special Needs School in the township of Khayelitsha near Cape Town, South Africa. Staff and pupils there planted 100 trees as part of the **Food & Trees for Africa** campaign on the day this worldwide campaign for school children kicked off (www.trees.co.za).

Later that week, South African Rock Star Arno Carstens and 60 children from the Tygerberg Children's Choir sang the singer's song "**Emergency**" at a United Nations meeting in Cape Town. Arno has offered "Emergency" as the Consider Us anthem.

Crucial United Nations Summit on Climate Change

As mentioned, more than 190 governments will meet in Denmark just a few weeks from now to determine the future of our planet.

Through **Consider Us** the voice of the world's school children will be heard in this critical debate and that's the way it should be.

Consider Us can put your school at the heart of efforts to build a bridge from "**Cape Town to Copenhagen and beyond.....**".

Yours sincerely,

Rob Tacon
Chairman,
UNEP Finance Initiative