



United Nations Environment Programme

برنامج الأمم المتحدة للبيئة • 联合国环境规划署
PROGRAMME DES NATIONS UNIES POUR L'ENVIRONNEMENT • PROGRAMA DE LAS NACIONES UNIDAS PARA EL MEDIO AMBIENTE
ПРОГРАММА ОРГАНИЗАЦИИ ОБЪЕДИНЕННЫХ НАЦИЙ ПО ОКРУЖАЮЩЕЙ СРЕДЕ

Finance Initiative

Innovative financing for sustainability

MEDIA INVITATION

Consider Us – The kids of Khayelitsha Special School plant trees for the UN and Cape Town Green Week

On 20 October 2009, the children of Khayelitsha Special School will be joining United Nations representatives in a special tree planting event coordinated by Food and Trees for Africa, for the United Nations Environment Programme Finance Initiative's (UNEP FI). The event is part of efforts to offset the carbon emissions for the upcoming UNEP FI Global Roundtable, which is taking place in Cape Town, 21-22 October, and part of Cape Town Green Week. Participants are travelling from around the world to South Africa to discuss the latest environmental issues and take the message to the crucial UN Climate Change Conference in Copenhagen this December. UNEP FI is partnering with the UN award winning NGO, [Food and Trees for Africa](#) and their official 'Green Sponsor' [Pick 'n Pay](#) to offset carbon emissions from the event.

This event is part of Cape Town Green Week's *Consider Us* campaign, which is giving South African children a voice at the forthcoming UN Climate Change Conference in Copenhagen in December.

You, your representative and photographer are invited to attend the event which begins at 9.00am and will be conducted by:

- Paul Clements-Hunt, Head, UNEP FI
- Steve Massey, Managing Director, Zoom Advertising and from *Consider Us* campaign
- School Principal - Jo McClellan
- Local community leader - Christina Makana
- Liesel James from Food and Trees for Africa

A choir of children from the school will sing at the event which is being sponsored by supermarket giant Pick 'n Pay and the representatives from Food and Trees for Africa and UNEP FI will speak briefly. The ceremony is scheduled to last 40 minutes.

Khayelitsha Special School, one of the oldest schools in Khayelitsha area, used to be a mainstream school but today caters to mainly physical and mentally challenged learners in and around the Khayelitsha area.

Address:

Khayelitsha Special Needs School, Makabeni Rd, Khayalitsha, 7784
Tel: 021-3618100 / Fax: 021-3611293

Notes to editors

- For a full programme of Green Week events visit:
www.unepfi.org/events/2009/roundtable/greenweek/index.html
- Learn about the *Consider Us* campaign at www.considerus.com
- Details of Food and Tree for Africa (FFA) at www.trees.co.za
- To learn more about Pick 'n Pay and their environmental philosophy and community support initiatives visit: <http://www.picknpay.co.za/>
- To learn more about the work of UNEP FI and its Signatories please visit:
www.unepfi.org/

Leigh Penzhorn**wired communications**

tel: 021 464 1144

cell: 084 605 4620

fax: 021 464 1124

email: leigh@wiredcommunications.co.za

web: www.wiredcommunications.co.za

