



WORLD CLIMATE SUMMIT
THE BUSINESS CONFERENCE DURING COPI6

4-5 December 2010 Ritz-Carlton Cancun Mexico

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10-year Global Summit aims to Accelerate Solutions to Climate Change

SEPTEMBER 21, 2010 – NEW YORK (OR PARTNERS/SPONSORS CITY)

The most important and influential global industry, investment and government associations in the climate change sector, **The UNEP Finance Initiative, UN Global Compact, the Climate Group, World Bank, Richard Branson's Carbon War Room, Prince of Wales' Corporate Leaders Group, ICLEI, Carbon Disclosure Project, Bright Green, Club of Beijing, International Finance Corporation** and the government of Mexico's **ProMexico** have come together to launch the inaugural World Climate Summit, December 4-5, at *The Ritz-Carlton*, Cancun, Mexico, in parallel to the *UNFCCC COP 16* conference. As the first founding partner of the WCS and focal point of all partner investment networks, **The UNEP Finance Initiative** is supported by the largest coalition of investors through their membership and network who represent more than \$30 trillion of assets under management.

World Climate Summit 2010 is the beginning of a new, open and collaborative global 10-year initiative dedicated to helping governments, businesses and financiers accelerate solutions to climate change. The World Climate Summit is bringing more than 300 leading companies, investors and government leaders to implement, scale and collaborate on bottom-up solutions to climate change by 2020.

“As world leaders drive towards a global agreement on climate change, investors in the world's capital markets cannot afford to simply sit and wait. Investors and other financial institutions are determined to work with policy-makers to catalyze new low carbon markets worth USD trillions. The World Climate Summit will bring finance, business and negotiators together to help make those future low carbon markets a reality.”

Paul Clements-Hunt, Head, The UNEP Finance Initiative

Some key highlights of the World Climate Summit include:

- Convening, under the leadership of **The UNEP Finance Initiative**, the largest network of investors and financial intermediaries demanding climate change action ever assembled—representing more than 20 trillions of assets under management.
- Bringing more than 80 influential, inspiring, innovative speakers from business finance, and government
- More than 30 industry associations cutting across sectors such as **ACORE** and **World Green Building Council**.
- Some of the largest companies in the world: in the lighting, energy efficiency, housing, mining, cosmetics, car, infrastructure, renewable energy sectors
- Introducing new initiatives such as a new global index on companies
- Launch of the *Carbon War Room* Gigaton Awards – rewarding and celebrating the best low-carbon companies, leaders and cities in the world.
- Providing an unparalleled global media platform with CNN International, TIME, Financial Times, Wall Street Journal, and Dow Jones.



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“What is needed now is a stronger commitment to collectively support bottom-up efforts and to amplify the uptake of green solutions. The World Climate Summit is a platform where business can lead and inspire Governments to act to ultimately turn the tide on climate change.”

George Kell, Secretary General, UN Global Compact

“We have 10 years to lay the foundations for a global clean economy. The World Climate Summit will help deliver that with businesses, financiers and governments.”
 Jens Nielsen, Founder, World Climate Summit

The World Climate Summit will be launched officially in New York, on September 21st at 17.00 (Eastern Time) during the Climate Group’s *Climate Week*, at a VIP reception in conjunction with the Carbon War Room and the Business Climate 2010.

Address: Orrick, Herrington & Sutcliffe LLP, 51 West 52nd Street, 23rd Floor

ABOUT

The World Climate Summit **WCS** (www.worldclimatesummit.com) is the business conference accelerating solutions to climate change during the *UNFCCC COP 16*, Cancun, Mexico. The World Climate Summit will convene the world’s leading businesses, financiers, and governments, so that they can collaborate, innovate, and finance, local and global solutions. This high-profile 2-day summit will take place on December 4-5th at the Ritz-Carlton, Cancun, Mexico. The World Climate Summit is an initiative managed by World Climate Ltd.

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For more information about the conference please visit www.wclimate.com, or please contact one of our partners:

LONDON: +44 20 755 88 185 – *Michael Mathres*, michael@wclimate.com
BRUSSELS: +32 475 536 540 – *Patrick van Leeuwen*, patrick@wclimate.com
COPENHAGEN: +45 33 88 5150 – *Jens Nielsen*, jens@wclimate.com
MEXICO CITY: +52 1 55 1474 2001 – *Burghard Petersen*, bp@wclimate.com
ASPEN: +1 970 948 9929 - *Chip Comins*, chip@wclimate.com

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