

Westpac's 2nd Sustainability Seminar: Building a Sustainable Organisation

22 June 2005
9.00am – 11.00am
Governor Macquarie Rooms
Level 28, 60 Martin Place, Sydney

We are pleased to invite you to our second sustainability seminar. This seminar will look at two key aspects of Building a Sustainable Organisation:

- Promoting values-based leadership and management.
- Promoting sustainable business practices through assessment and measurement.

Session 1: Getting Values Back into Business

**9.00 Keynote Presentation –
Moral Capitalism: Reconciling Private
Interest with the Public Good.**
*Stephen Young, Executive Director,
Caux Round Table (USA)*
Mr Young, Global Executive Director of the
Caux Round Table, has served as Dean of
the Hamline University School of Law and as
an Assistant Dean at the Harvard Law School.
He has written *Moral Capitalism* and the
*Tradition of Human Rights in China and
Vietnam*, and has published articles on
ethics, jurisprudence, the law of negligence,
fiduciary theory, the status of refugees and
Chinese moral and political theory.

**9.30 Beyond Compliance – Building Ethical
Practices within Westpac.**
*Dr Noel Purcell, Group General Manager,
Westpac*

9.40 Morning Tea

Session 2: Corporate Responsibility – Assessment, Rankings and Assurance

**10.00 Panel Discussion –
Checking the checkers! Weighing up the
credibility, integrity and value of self
assessment vs external assessment.**

- *Francis Grey, Research Manager, SAM
Australia and New Zealand*
- *Stephen Young, Executive Director,
Caux Round Table*
- *Richard Boele, President,
Australian Institute of Social and Ethical
Accountability*
- *Dr Simon Longstaff, Executive Director,
St James Ethics Centre*

11.00 Close

Spaces are strictly limited...

RSVP is essential to corporateresponsibility@westpac.com.au
or 02 9226 0684 by 20 June 2005.