



POSITIVE IMPACT INITIATIVE

UNEP FI GRT

Dubai, October 26th 2016

INSUFFICIENT FINANCING FOR THE SDGs

Impact investing

Green bonds

Corporate loans



Existing financial products & services only provides limited funding for a limited segment of SDGs related activities.



THE POSITIVE IMPACT INITIATIVE

- Since 2015, UNEP FI has been implementing a work programme that is directly focused on responding to the SDG financing challenge: the Positive Impact Finance Initiative.
- In October 2015, UNEP FI's banking and investment members released the Positive Impact Manifesto, which calls for a new financing paradigm.

As per the Manifesto, bridging the funding gap for sustainable development and the attainment of the SDGs requires a new, impact-based approach, based on a holistic consideration of the three pillars of sustainable development.



CHALLENGES

1. LACK OF MARKET CLARITY

Multiple definitions and objectives across the market: from clients, to financiers, to analysts, to investors, to raters.

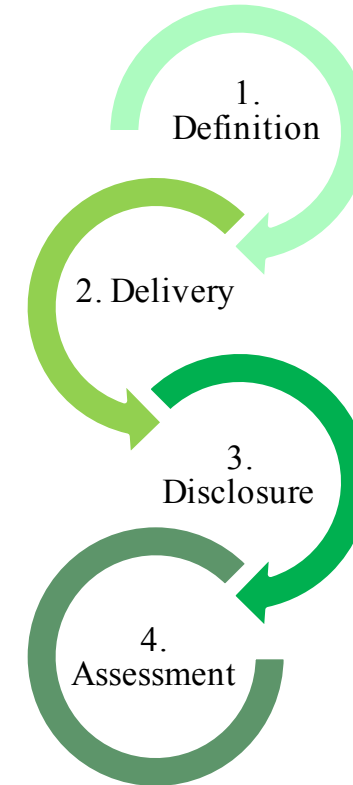
Consequence: Hinders market efficiency



Objectives

- Provide a common language for the finance community and the broader stakeholder community
- **Bring coherence and clarity** to what is currently a fragmented market, where multiple definitions, objectives, and assessment frameworks coexist.

SOLUTION



CHALLENGES

2. LACK OF BUSINESS

Absence of bankable and investable SDG-related projects, programmes and entities.

Consequence: Constrains access to the most significant pools of finance.

SOLUTION

THE POSITIVE IMPACT FINANCE INCUBATOR

THE GROUNDING PAPER to show:

- the scale and nature of the business and investment opportunity from delivering the SDGs
- how emerging business and financing models can help realise the SDG opportunity how businesses and investors can work together to make this a reality

- To be published during WEF in January 2017

Dedicated workshop today at 1:50 pm



EXPERIMENTATION

Development of innovative business and financing mechanisms to close the SDGs funding gap



WHO CAN PARTICIPATE AND HOW?

This initiative is open to all financial institutions willing to finance the SDGs.

Other stakeholders are also welcome to share their views and develop Positive Impact finance including corporates, auditors, raters, NGOs, academia...

How can financial institutions participate in the initiative?

- By signing the Manifesto
- By joining the PIWG
- By using the Principles



THANK YOU



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