



redefining / standards



INVITATION

29th October 2015

9.30AM - 1.00PM • PARIS

CONFERENCE DEBATE

Business Unusual: Why is the climate changing the rules for our cities and SMEs?



Discover the results of the first international study on how cities and SMEs are building resilience to climate change.

By 2030, 60% of the world's population will be living in cities, which will be at the core of the climate conundrum.

Now that climate change has become a reality, how will our cities and SMEs adapt to its impact? How will they manage the new economic, social and environmental risks? What are the challenges and obstacles that are slowing down resilience efforts? These are the primary questions raised this summer with some 1,000 SME directors and urban leaders from major cities in 18 countries across Europe, the Americas and Asia.

One month before COP21, AXA and the United Nations Environment Programme for Sustainable Insurance (UNPSI) invite you to debate the practical solutions to tackle the effects of climate change.

Confirmed speakers include:

- **Henri de Castries**, Chairman and Chief Executive Officer, AXA Group
- **Margareta Wahlström**, Special Representative of the Secretary-General (SRSG) for Disaster Risk Reduction, United Nations
- **Butch Bacani**, Programme Leader, The United Nations Environment Programme Finance Initiative's Principles for Sustainable Insurance/Butch Bacani, Responsable du Programme pour l'Assurance Responsable, Initiative Financière du Programme des Nations Unies pour l'Environnement
- **Jonathan Shingleton**, Chairman EMEA region, Penn Schoen Berland Institute
- **Jean Jouzel**, Research Director at the Atomic Energy and Renewable Energies Commission (CEA), Vice-President of the Intergovernmental Panel on Climate Change (IPCC) from 2002 to 2015, and Chairman of Météo et Climat
- **Adrian Blundell-Wignall**, Director, Directorate for Financial and Enterprise Affairs, and Special Advisor to the Secretary-General on Financial Markets, Organisation for Economic Co-operation and Development (OECD)
- **Amanda Blanc**, Chief Executive Officer, AXA Insurance, UK
- **Allen Creedy**, Honorary Chair of the Energy Policy Committee at the Federation of Small Businesses (FSB), UK
- **David Bent**, Director of Sustainable Business, Forum for the Future, UK
- **Magali Dreyfus**, Research Scientist, French National Center for Scientific Research (CNRS)
- **Curt Garrigan**, Coordinator, Sustainable Buildings and Climate Initiative, United Nations Environment Programme (UNEP)
- **Jessica Grannis**, Adaptation Programs Manager, Georgetown University, United States
- **Julien Dossier**, Sustainable cities expert, Founder of Quattrolibri, low carbon strategies consultancy
- **Edouard Philippe**, Mayor of Le Havre, Member of Parliament
- **Christian Thimann**, AXA Group Head of Strategy, Sustainability & Public Affairs and a member of AXA's Executive Committee

Join the conversation on 29th October at AXA's headquarters: 25, avenue Matignon - 75008 Paris
Contact: conference-axa@bm.com

PLEASE FIND THE PROGRAMME AND REGISTER HERE!

Limited number of places available