



FINANCE
UNEP INITIATIVE

25
1992 - 2017
YEARS

PARTNERSHIP OPPORTUNITIES

REGIONAL ROUNDTABLE
LATIN AMERICA AND
THE CARIBBEAN

SEPTEMBER 2017



Be part of the transition to a sustainable finance system as a partner in the inaugural United Nations Environment Finance Initiative Regional Roundtable for Europe. In the 25th anniversary year of the Finance Initiative, the 2017 Regional Roundtable will bring together leaders from across Europe to learn, collaborate, and advance our common sustainable finance agenda.

United Nations Environment Finance Initiative (UNEP FI) is a partnership between United Nations Environment and the global financial sector created 25 years ago at the 1992 Earth Summit with a mission to promote sustainable finance. Over 200 financial institutions, including banks, insurers and investors, work with UN Environment to address environmental challenges, and align finance with sustainable development goals.

As UNEP FI celebrates 25 years, partner with us to harness our unique capacity to convene decision-makers across banking, insurance and investment alongside public interest groups to spur transformation. The Roundtable will provide insight into next-generation approaches to financing, supporting a stable low-carbon economy, environment and society in the long-term.

Help raise awareness of practical steps to shape the global sustainable finance agenda. The Roundtable will showcase best practices in addressing environmental, social and governance impacts of financial products and services across organizations. Leading financial institutions will explore actions to mitigate risks and scale up green business lines.

Enable peer-to-peer learning and knowledge sharing across our regional hub. Our network of decision-makers and practitioners will cover the latest trends, tools, policies and practices to address challenges and develop opportunities for resilient growth.

Sponsorship will help raise awareness of the latest research, market leadership and issues on the horizon, helping put the progress made in delivering sustainable finance in Europe into an international context, as cities and regions compete to become sustainable finance hubs.

Join us to become part of market-leading innovation and thought leadership.

2017 REGIONAL ROUNDTABLES

UNEP FI is establishing Regional Roundtables to provide an opportunity for members and actors in the sustainable finance community in their own region to come together. 2017 marks UNEP FI's 25th anniversary, and in this landmark year, we are holding our first series of Regional Roundtables across three to five regions:



AFRICA AND MIDDLE EAST

Proposed timing:
November/
December



ASIA PACIFIC

Confirmed timing:
11-12 December



EUROPE

Proposed timing:
October/
November



LAT. AMERICA & CARIBBEAN

Proposed timing:
September



NORTH AMERICA

Proposed timing:
September

Building on over two decades of successful Global Roundtables, these regional events are designed to create rich opportunities for UNEP FI members to connect with one another and to raise awareness of sustainable finance work in progress across banking, investment, and insurance. The events will provide insight into emerging knowledge and best practices of key environmental, social and governance topics and inspirational market leadership. The Regional Round-

tables provide an unprecedented opportunity to showcase and learn about cutting-edge sustainable finance practices and the future direction of the industry. Members will also have exclusive opportunities to participate in networking activities and workshops to engage key stakeholders and collaborate on initiatives aimed at changing finance and financing change.

The Regional Roundtable for Latin America and the Caribbean will take place in September 2017.

WHO WILL BE THERE?

The 2017 UNEP FI Regional Roundtable for Europe is expected to attract 100-200 sustainable finance leaders from across the region. Leaders from financial institutions, industry associations, government, civil society, regulatory bodies, and academia will come together at the event.

Following the Regional Roundtable for Europe UNEP FI will also host its in-person Annual General Meeting in the European host city.



WHY HOST OR SPONSOR?

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HOSTING OR SPONSORING A ROUNDTABLE

- Raises the profile of hosting /sponsoring institutions in the international sustainable finance community
- Generates national momentum on greening the economy through the financial sector
 - Roundtables in the UAE and in China generated great strides in sustainable finance at the national level
- Positions the country and region as a sustainable finance hub
- Highlights the market leadership of the hosts and sponsoring institutions
- Generates greater support and capacity for advancing sustainable finance within the hosting or sponsoring institution
- Creates marketing opportunities

AGENDA HIGHLIGHTS

The agenda will be developed in collaboration with UNEP FI's members and key partners. Some expected highlights include:

- Launch of UNEP FI's flagship dashboard to benchmark institutions in Latin America, the Caribbean and globally.
- Integrating water and other natural resource risks in credit assessments.
- Inclusive sustainable finance – SMEs and job creation.
- Positive impact finance principles, framework, indicators and incubator projects to catalyse financing for the Sustainable Development Goals.
- Regional and international Green Finance agenda – what's on the horizon?
- Implementation progress of the Principles for Sustainable Insurance in Latin America and the Caribbean.
- Climate-related monitoring, disclosure, policies and stress testing at portfolio level.
- Portfolio decarbonisation in Latin America and the Caribbean.
- Financial technology and sustainable development.
- Sustainable insurance and cities.
- Financial stability, environmental risks and capital requirements.
- Financing energy efficiency for a low-carbon economy.
- UNEP Inquiry: Initial draft of the Argentina Sustainable Finance Roadmap in collaboration with the Argentinean government for the preparation of their G20 Presidency in 2018
- Implementing the Financial Stability Board Task Force on Climate-Related Disclosures: Implementing guidelines.
- Latin American and the Caribbean Sustainable Stock Exchange regional gathering.
- Guide to Banking and Sustainability, latest developments and Latin America and the Caribbean best practices on social issues in Banking.

PRELIMINARY AGENDA

DAY 1

Open to UNEP FI members as well as interested stakeholders.

Morning	Welcome Ceremony
Morning and Afternoon	3-4 Plenary sessions Highlighting UNEP FI work and members' leadership Expected participation of high-level speakers from FIs and key stakeholders in the different plenaries
Evening	UNEP FI 25 th Anniversary Celebration

DAY 2

Open to UNEP FI members only.

Morning	<p>Parallel Session 1: Workshop on regulatory compliance in different jurisdictions across the LAC region – bring together industry supervisor, financial institutions for dialogue on key topics, e.g. environmental and social risk.</p> <p>Parallel Session 2: Market event for the Principle of Sustainable Insurance – bringing together regional, national, and local insurance actors for dialogue on key topics regarding the insurance sector. E.g. Sustainable Insurance underwriting guidelines.</p>
Afternoon	<p>Parallel session 3: Responsible Investment – bring together national, regional, local practitioners along with members for dialogue on integration of environmental, social and governance issues.</p> <p>Parallel Session 4: Sustainable banking and Positive Impact – bringing together international, regional, national, and local insurance actors for dialogue on key topics regarding banking.</p>

DAY 3 (optional)

In-person training session may be offered depending on the demand registered prior to the Round Table:

- Environmental and Social Risk Analysis (ESRA)
- Climate Change: Risk and Opportunities for the Finance Sector
- Corporate Eco-Efficiency in Financial Institutions

PARTNERSHIP OPPORTUNITIES

UNEP FI is seeking to engage an event host as well as sponsors. Both financial and in-kind sponsorship are welcome. Sponsorship opportunities are available in many areas including:

SPONSORSHIP AREA	EXPECTED TOTAL EXPENSE ¹ (each expense can be sponsored in kind, in-part or in its entirety)
Complete Event Sponsor	\$110,000 - 400,000
Venue Sponsor for Regional Roundtable, 25th Anniversary celebration and/or AGM	\$5,000 - 40,000
Catering Sponsor	\$10,000 - 40,000
Event Management Sponsor	\$5,000 - 15,000
Event Coordination Sponsor	\$5,000 - 15,000
Travel Sponsor	\$10,000 - 50,000
Sponsoring specific sessions, speakers, meals, side events, and trainings	\$5,000 - 40,000
Carbon Offset Sponsor	\$2,000 - 10,000
25th Anniversary Celebration Sponsor	\$25,000 - 75,000
Annual General Meeting Sponsor	\$2,500 - 10,000
Interpretation Sponsor	\$30,000 - 50,000
Research project sponsor	\$2,000 - 10,000
Documentation sponsor	\$2,000 - 10,000
Event App sponsor	\$2,000 - 10,000
Promotional partner	\$2,000 - 10,000

We welcome potential collaborators to propose other sponsorship arrangements and items.

1. Expenses reflected are only indicative to all the Regional Roundtables.

MARKETING BENEFITS

Sponsorship marketing benefits will be tailored to the needs of each sponsoring partner. Potential marketing opportunities include:

- inclusion of logo in marketing and on-site event materials;
- dedicated promotion through the event website;
- exhibition space (TBC);
- exclusive signage for sponsored areas or event elements.

RESEARCH OPPORTUNITY

The Regional Roundtable presents a unique opportunity to undertake region-specific research on topics related to sustainable finance linked to UNEP FI's global work programme. The potential study would be launched at the event. We'd love to discuss ideas and sponsorship opportunities with you.

Our team is available to advise on partnership opportunities, consider new and innovative ideas and to discuss tailored arrangements.

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