



FINANCE  
UNEP INITIATIVE

25  
1992 - 2017  
YEARS

# PARTNERSHIP OPPORTUNITIES

REGIONAL ROUNDTABLE  
ASIA PACIFIC

11-12 DECEMBER 2017  
TOKYO, JAPAN

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**Be part of the transition to a sustainable finance system as a partner in the inaugural United Nations Environment Finance Initiative Regional Roundtable for the Asia Pacific region. In the 25th anniversary year of the Finance Initiative, the 2017 Regional Roundtable will bring together leaders from across the Asia Pacific region to learn, collaborate, and advance our common sustainable finance agenda.**

United Nations Environment Finance Initiative (UNEP FI) is a partnership between United Nations Environment and the global financial sector created 25 years ago at the 1992 Earth Summit with a mission to promote sustainable finance. Over 200 financial institutions, including banks, insurers and investors, work with UN Environment to address environmental challenges, and align finance with sustainable development goals.

As UNEP FI celebrates 25 years, partner with us to harness our unique capacity to convene decision-makers across banking, insurance and investment alongside public interest groups to spur transformation. The Roundtable will provide insight into next-generation approaches to financing, supporting a stable low-carbon economy, environment and society in the long-term.

Help raise awareness of practical steps to shape the global sustainable finance agenda. The Roundtable will showcase best practice in addressing environmental, social and governance impacts of financial products and services across organizations. Leading financial institutions will explore actions to mitigate risks and scale up green business lines.

Enable peer-to-peer learning and knowledge sharing across our regional hub. Our network of decision-makers and practitioners will cover the latest trends, tools, policies and practices to address challenges and develop opportunities for resilient growth.

Sponsorship will help raise awareness of the latest research, market leadership and issues on the horizon, helping put the progress made in delivering sustainable finance in the Asia Pacific region into an international context, as cities and regions compete to become sustainable finance hubs.

Join us to be part of market-leading innovation and thought leadership.

# 2017 REGIONAL ROUNDTABLES

UNEP FI is establishing Regional Roundtables to provide an opportunity for members and actors in the sustainable finance community in their own region to come together. 2017 marks UNEP FI's 25th anniversary, and in this landmark year, we are holding our first series of Regional Roundtables across three to five regions:



## AFRICA AND MIDDLE EAST

**Proposed timing:**  
November/  
December



## ASIA PACIFIC

**Confirmed timing:**  
11-12 December



## EUROPE

**Proposed timing:**  
October/  
November



## LAT. AMERICA & CARIBBEAN

**Proposed timing:**  
September/  
November



## NORTH AMERICA

**Proposed timing:**  
September

Building on over two decades of successful Global Roundtables, these regional events are designed to create rich opportunities for UNEP FI members to connect with one another and to raise awareness of sustainable finance work in progress across banking, investment, and insurance. The events will provide insight into emerging knowledge and good practice around key environmental, social and governance topics and inspirational market leadership. The Regional Roundtables provide an unprecedented

opportunity to showcase and learn about leading-edge sustainable finance practices and the future direction of the industry. Members will also have exclusive opportunities to participate in networking activities and workshops to engage key stakeholders and collaborate on initiatives aimed at changing finance and financing change.

**The Regional Roundtable for Asia Pacific will take place from 11-12 December 2017.**

## WHO WILL BE THERE?

The 2017 UNEP FI Regional Roundtable is expected to attract 100-200 sustainable finance leaders from across the region. Leaders from financial institutions, industry associations, government, civil society, regulatory bodies, and academia will come together at the event.



# WHY HOST OR SPONSOR?

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## HOSTING OR SPONSORING A ROUNDTABLE

- Raises the profile of hosting /sponsoring institutions in the international sustainable finance community
- Generates national momentum on greening the economy through the financial sector
  - Roundtables in the UAE and in China generated great strides in sustainable finance at the national level
- Positions the country and region as a sustainable finance hub
- Highlights the market leadership of the hosts and sponsoring institutions
- Generates greater support and capacity for advancing sustainable finance within the hosting or sponsoring institution
- Creates marketing opportunities

# AGENDA HIGHLIGHTS

The agenda will be developed in collaboration with UNEP FI's members and key partners. Some expected highlights include:

- launch of UNEP FI's flagship *State of Sustainable Finance Study* and dashboard to benchmark institutions in Asia Pacific and globally;
- integrating natural resource risks in credit assessments;
- inclusive green finance – SMEs and job creation;
- Positive Impact Finance Principles, framework, indicators and incubator projects to support the Sustainable Development Goals;
- implementation progress of the Principles for Sustainable Insurance in Asia Pacific;
- climate-related monitoring, disclosure, policies and stress testing at portfolio level;
- portfolio decarbonisation in Asia Pacific;
- financial technology and sustainable development;
- Sustainable insurance and cities;
- financial stability, environmental risks and capital requirements;
- financing energy efficiency for a low-carbon economy, and;
- financial Stability Board Task Force on Climate-Related Disclosures: Implementing guidelines.

# PRELIMINARY AGENDA

## DAY 1

Open to UNEP FI members as well as interested stakeholders.

<b>Morning</b>	Welcome Ceremony
<b>Morning and Afternoon</b>	Parallel Technical Sessions 2-3 sessions running in parallel Highlighting UNEP FI work and members' leadership
<b>Late Afternoon</b>	High-Level Plenary – Expected participation of top management (CEOs if possible) from different FIs
<b>Evening</b>	UNEP FI 25 <sup>th</sup> Anniversary Celebration

## DAY 2

Open to UNEP FI members only.

<b>Morning</b>	Dialogue with practitioners – bring together international, national, regional, local practitioners along with members for dialogue on key topics  Potentially: Implementation of recommendations of Task Force on Climate-related disclosure – Financial Stability Board  Themed workshops with variety of interactive and participative formats.
<b>Afternoon</b>	Working group meetings and development - Create opportunities for UNEP FI members to collaborate on specific projects or to input into or learn about global-level work on specific topics
	Annual General Meeting



# PARTNERSHIP OPPORTUNITIES

UNEP FI is seeking to engage an event host as well as sponsors. Both financial and in-kind sponsorship are welcome. Sponsorship opportunities are available in many areas including:

SPONSORSHIP AREA	CONTRIBUTION AMOUNT
Complete Event Sponsor	\$180,000
25th Anniversary Celebration Sponsor	\$15,000
Session Sponsor (Plenary / Parallel / Workshop / Training Session)	\$5,000 – 80,000
Event Management & Coordination Sponsor	\$25,000
Speaker Sponsor	\$10,000 – 20,000
Travel Sponsor	\$10,000 – 20,000
Carbon Offset Sponsor (optional)	\$10,000
Promotional Partner (optional)	\$10,000
Others (e.g. Research Project)	Contact us for more details

We welcome potential collaborators to propose other sponsorship arrangements and items.

# MARKETING BENEFITS

Sponsorship marketing benefits will be tailored to the needs of each sponsoring partner. Potential marketing opportunities include:

- Inclusion of logo in marketing and on-site event materials
- Dedicated promotion through the event website
- Exhibition space (TBC)
- Exclusive signage for sponsored areas or event elements

# RESEARCH OPPORTUNITY

The Regional Roundtable presents a unique opportunity to undertake region-specific research on topics related to sustainable finance linked to UNEP FI's global work programme. The study would be launched at the event. We'd love to discuss ideas and sponsorship opportunities with you.

Our team is available to advise on partnership opportunities, consider new and innovative ideas and to discuss tailored arrangements.

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