

# ESRA

## ENVIRONMENTAL & SOCIAL RISK ANALYSIS (ESRA) TRAINING PROGRAMME

### TUTORS' BIOGRAPHIES

**\*Click on tutors name to see video presentation.**

#### **Lawrence Pratt**



Lawrence Pratt is Senior Lecturer at the INCAE Business School (Alajuela, Costa Rica and Montefresco, Nicaragua). At INCAE, he is founder and director of several internationally recognized programs such as the Ecobanking Project ([www.ecobanking.com](http://www.ecobanking.com)) and the Sustainable Markets Intelligence Center ([www.cims-la.com](http://www.cims-la.com)). From 2009 to 2014, he was Director of the Latin American Center for Competitiveness and Sustainable Development -- INCAE and Central America's preeminent development think-tank. Mr. Pratt's research focuses on the incorporation of sustainability into national, sectorial and company competitive strategy. He serves as a consultant and advisor to various multilateral organizations, manufacturing, natural resources and financial services companies in the United States, Latin America and Europe. Mr. Pratt is a graduate of the College of William and Mary (Virginia, USA), and holds a Master's degree from the Yale School of Management (Connecticut, USA). He was a winner of the Aspen Institute Faculty Pioneer Award in 2006.

#### **Christina Wood**



Christina is an independent sustainability consultant based in southern Africa. Her experience includes the development of social and environmental management systems, transaction support and project review, training, mentoring and capacity building to many institutions, with a particular focus on the finance sector. She has delivered several training programmes to financial institutions around the world, on behalf of both UNEP FI and the International Finance Corporation (IFC).

Christina worked with the African Institute of Corporate Citizenship to help establish the Centre for Sustainability Investment (CSI). She was a founding member of the United Nations Environment Programme (UNEP) Finance Initiatives' African Task Force, which aims to set sustainability priorities for the financial sector in Africa. She co-authored the UNEP funded report on 'Sustainable Banking in Africa' in 2004. She recently worked on the third update of the CDC's online ESG Toolkit for fund managers. Christina has facilitated and moderated many workshops to a range of participants from SMEs, financial institutions, private companies and the public sector. She has over 20 years' wide ranging experience in environmental management, and sustainability issues, with a specific focus on the financial sector in the last 15 years.

#### **Melissa Makwarimba**



Melissa Makwarimba is an independent Sustainable Finance advisor and holds an BA Hons in Pure & Applied Biology and an MBA. She has over 16 years advising and building the capacity of public and private sector organisations to respond to sustainability challenges through their governance structures, policies, strategies and management activity. Melissa's Clients operate in the finance, infrastructure, extractives and industrial sectors in emerging market economies, with her focus being on advising financial institutions on the environmental, social and governance (ESG) risks associated with financing into these sectors. They include the major development finance institutions IFC, DEG, FMO their banking and corporate clients across Africa.

Since 2007 Melissa has been the core tutor for UNEP FI's environmental and social risk analysis e-learning programme for investment officers and she is currently managing a team to develop a capacity building

programme with the Kenya Banking Association to support their Sustainable Finance Initiative. She has also completed various assignments in Nigeria to support the development and implementation their Sustainable Banking Principles including the design and delivery of a seminar for all Nigerian Bank Executive and Non-executive Directors.

Prior to going independent Melissa headed up the Resource Consulting business unit of Scott Wilson, Africa and worked as an environmental advisor for a textile company. For four years she was an associate with the boutique consultancy, Sustainable Finance, focusing on the finance sector, prior to its incorporation into PricewaterhouseCoopers (PwC).

### **Jaclynn Yujun Shi**



Jaclynn Shi is a Consultant, Researcher and Lecturer on corporate social responsibility based in Shanghai, China. She teaches courses on Corporate Role in Achieving MDGs, Rise of China – Challenges and Opportunities in both Geneva and Shanghai. She has published CSR-related articles on key international academic journals and contributed to book chapters. She speaks at numerous conferences, both academic and business in nature.

Ms Jaclynn Shi works as consultant to international organizations on sustainability projects since 2005. She served as international trade and investment policy consultant at the United Nations Conference on Trade and Development during 2005 and 2007 in Geneva. She acted as local liaison for UN Global Compact in Geneva during 2007-08. She was invited as CSR expert at the International Association of United Nations Millennium Development Goals Trainers for UNDESEA-NGO joint initiative on promoting corporate social responsibility in the luxury industry. She was member of CSR expert group with UNDESA in promoting model sustainability communities in Brazil and Russia. Based in Shanghai, she provides consultation and training to Chinese businesses on developing CSR strategy and implementation of CSR projects. She has extensive collaborations with Chinese government agencies and associations, and has consulted CSR-related guidelines in a number of industries. As part of her passion to raise awareness of sustainability to the Chinese communities, she established Women In Sustainability Action in Shanghai, a coalition aimed to promote green life style among women.

Jaclynn has a cross-cultural, international education. She received Master's Degree in International Affairs from Norman Paterson School of International Affairs in Canada ([www.carleton.ca/npsia/](http://www.carleton.ca/npsia/)), based on her first Master's Degree from Shanghai Institute of Foreign Trade ([www.shift.edu.cn](http://www.shift.edu.cn)), focusing on international business communication strategy. Complimentary to her international communications experience, Jaclynn is fluent in Mandarin, English and French.

### **Aneta Wisniewska**



Aneta assists financial institutions worldwide in implementation of Environmental and Social Risk Management Systems, conducts environmental and social due diligence and monitoring, and designs and delivers trainings on sustainable finance, risk management, and international best practice (i.e. IFC Performance Standards). Aneta is also a Tutor of the UNEP FI's Environmental and Social Risk Analysis Training Programme and a member of the UNEP FI Central and Eastern European Task Force.

Aneta's clients include Development Finance Institutions (i.e. DEG, CDC, FMO, Proparco, BIO, IFC), their financial intermediaries and non profit organizations. In the recent years she intensely worked with banks and private equity funds in Nigeria, Kenya, Uganda, Rwanda, Tanzania, Ghana, South Africa, Brazil, Mexico, Costa Rica, Honduras, Panama, Guatemala, Nicaragua, Argentina, Uruguay, Chile, and Sri Lanka. She is a member of a team leading the implementation of the Regional Technical Assistance Program (financed by AfD) in East Africa established to facilitate the development of viable Renewable Energy and Energy Efficient projects throughout Kenya, Uganda and Tanzania. She is also a member of the team selected to design a sector wide capacity building program for financial sector in Kenya (Kenya Sustainable Finance Initiative).

In the past, Aneta designed and executed a first ever two-weeks-long training for the China Development Bank's top management on issues of sustainable finance; worked with the financial sector in Latin America and conducted a regional gender study; consulted German Capacity Development Building InWEnt and designed a capacity building program between Poland and Central American countries; advised a local organization in Costa Rica on sustainable wood production; and contributed to a series of social development initiatives in the State Human Rights Commission in Mexico.



Aneta is a trained SA 8000 Lead Auditor and specializes in social issues (involuntary resettlement, human rights, gender, and indigenous people).

Aneta graduated with a Master Degree in Finance and Economics with a focus on Sustainable Development from INCAE Business School (established by Harvard University) located in Costa Rica. She holds B.A in International Studies and B.S in International Business from Barry University in Miami, USA. She is of Polish origins, currently based in Germany. She speaks Polish, English, Spanish and German. You can visit her company web site [www.sustainableFI.com](http://www.sustainableFI.com) for more information.

### **Jenny Montes Vásquez**



Jenny is an independent consultant based in Colombia.

She has had experience in the Colombian financial sector since 2003 holding various positions specializing in credit analysis, risk management and business planning. She also has experience in the international financial sector, mainly in Germany, making up part of the Corporate Sustainability Team at Hypovereinsbank, a member of the UniCredit Group.

She has been a professor in the Environmental Sciences Master's Program at University of Antioquia, Colombia. There she was the Environmental Department Coordinator of a Canadian mining exploration company.

Jenny is an economist with a Master's Degree in Environment and Development and also has an MBA with a concentration in Sustainable Management from Leuphana University of Lüneburg, Germany. Additionally she has received training from University INCAE Costa Rica in Sustainability and Financing Management for Sustainable Development: Water and Energy. Jenny is the co-author of *Environmental Conflicts and Sustainability in Latin America: Negotiations among Businesses, NGOs and Governments*.

### **Gustavo Portaluppi**



Gustavo Oscar Portaluppi is an independent business consultant specialized in risk management, based in Buenos Aires, Argentina. He graduated as a Certified Public Accountant from Universidad Nacional de Buenos Aires and completed a Postgraduate Degree in Financial Business Administration.

Gustavo has over thirty years of experience in international financial markets acquired in the USA, the Netherlands, Brazil and Argentina. He worked for Price Waterhouse in Buenos Aires in the Tax and Audit Departments and also for prime international financial institutions such as Security Pacific National Bank, Citibank, ABN Amro Bank and Royal Bank of Scotland.

He held executive positions both in commercial banking and risk management (credit, operational, markets and compliance). He was the Head of Risk Management for Spanish-speaking countries in Latin America between 2002 and 2009 for ABN Amro based in Sao Paulo. He was also a member of the Latin American Task Force for the United Nations Environment Programme – Finance Initiative between 2004 and 2006 aiming at establishing minimum parameters for the evaluation of environmental and social risks of the banking industry in Argentina. He was also the Head of the Training Center at Citibank covering countries in the southern cone of South America and Senior Training in the following areas: credit, treasury, selling skills and human resources. He was also a founding member of the ABN Amro Academy based in Amsterdam, the Netherlands.

### **Isabelle Blaes**



Isabelle Blaes is a consultant in the management of sustainability. She looks forward the improvement of the global performance of organizations through the integration of social and environmental issues.

She has worked for 10 years in developing frameworks for corporate social responsibility. She has conducted several educational tools for businesses on the issue of sustainable development and coordinated several studies on the relationship business and sustainable development.

From 2005 to 2010, she participated in the development of the international standard ISO 26000 - Guidelines on Social Responsibility as representative of the Institute for Energy and Environment of French-speaking countries. She has also completed several audit tools of governance structure, social and environmental practices, for companies listed in France.

Isabelle Blaes now assists companies and public institutions in formalizing their policies for sustainable development and social and environmental risks management. She co-leads a local initiative for social responsibility.

She is qualified with a double Master's degree by Graduate Management schools (ESC Toulouse and Berlin Technical University).

### Regina Scharf



Regina Scharf is a Brazilian journalist who has been dedicated to the coverage of sustainable development for 30 years. One of the first professionals specialized in environmental journalism in her country's media; she is also a pioneer in the analysis of social and environmental risks in financial institutions. In 2004, she participated in the development of the ESRA system of Banco Real, one of the three most important private banks in Brazil, which at the time belonged to ABN AMRO Bank. Regina has published several books as well as a sustainable business guide and has received several awards including the Reuters IUCN Award.

### Ilyès Abdeljaouad



Mr. Abdeljaouad is the co-founder of SMART Consult, a private-owned consulting firm, which core business is related to consultancy in strategy and finance to public and private sectors. He has more than 25 years of professional experience in environmental assessment and risk management. As Senior Partner, he has developed a new business line, corporate social responsibility, which provides Technical Assistance to companies to design, implement, maintain and upgrade Social and Environmental Management Systems, carry out social and environmental due diligence of companies, design and implement Training Modules on Environmental and Social Practices, and follow up, monitor and report social and environmental performances to stakeholders.

For the past 17 years he has focused on providing technical assistance in the development and implementation of, and institutional capacity building in, environmental and social risk management systems to financial institutions (DFIs, local banks, private equity funds) in MENA region and Western Africa.

Ilyès Abdeljaouad is an economist and an engineer who is fluent in English, Arabic and French and conversant in Spanish and holds a diploma from the Ecole Centrale de Paris, France, and a MBA from the Mediterranean School of Business, Tunisia. He attended a training session sponsored by the International Finance Corporation on "Competitive environmental advantage" issues, Washington DC, June 1998. He attended the Environmental and Social Risk Analysis (ESRA) Online Course, United Nations Environment Finance Initiative (UNEP FI)/ Ecobanking Project / INCAE Business School / GIZ, June 2016.