Implementation of sustainability and climate protection in the financial services industries: An overview

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Overview

- Growth in sustainability and socially responsible investments

- New energy/Renewables investments on the rise

- Assessment of the top 100 global banks and insurance companies for the Dow Jones Sustainability Group Index
Growth of sustainability/SRI investments in the U.S. (www.socialinvest.org)

Billion USD

Screened assets

Social Investment Forum, ©1999
Growth of sustainability/SRI investments in the U.K. (www.uksif.org)

Growth of Retail SRI Funds 1990-1999
£M

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New energy/Renewables investments on the rise

Venture Capital Investments

- Telecommunications
- Energy

Yearly Venture Capital Investments mio. US$

- Telecom-Market Deregulation
- Energy market Deregulation

Source: Nth Power / Venture Economics
New energy/Renewables investments on the rise

Innovative Energy and Energy Technology Corporates versus NASDAQ
Assessment of top 100 global banks and insurance companies for the Dow Jones Sustainability Group Index (DJSGI)

Sept. 2000, 70 banks, 30 insurance groups

- 33% publish an environmental report
- 48% measure and manage environmental performance
- 70% of insurance companies offer environmental liability insurance or other sustainability services
- 66% of banks offer sustainability products (eco-funds, wind energy/fuel cell baskets, SRI funds, GHG offset products etc.)
Concluding observations

- Sustainability/SRI investments moving from niche to mainstream, starting to include climate protection concerns.

- Capital markets: New Energy could become the next „Internet boom“ – *but only if a clear political framework supports the process*.

- Leading banks and insurance companies are increasingly implementing environmental aspects in their operations and products.