Key questions in SRI

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Does SRI contribute to social and environmental capital?
Can companies measure social and environmental impact as well put a cost to their associated risk?
Are companies responsible for the actions of their supply chains?
Can a company generate business opportunities while still moving towards sustainable development?
Is there a relationship between profitability and triple bottom line performance?
Some Results

Is the South African market ready for SRI?

Would SRI make SA more attractive to the foreign investor?
SRI REQUIRES:

• Expand the understanding beyond empowerment in the context of SRI beyond its current interpretation

• Broader understanding will provide a bigger base for SRI, more stability, more flexibility, more prosperity.

• Greater shareholder activism (awareness, training and international networking)
SRI REQUIRES:

• The development of a broad research-based business that provides SRI focussed research beyond the purely financial already generated.

• Clear understanding of business case for SRI to use as leverage for change
SRI REQUIRES:

• The development and recognition of appropriate social valuation criteria and metrics.

• Emphasis on triple bottom line reporting

• An industry-based association to assist in the education and dissemination of info along the lines of the UKSIF.