Sustainability – Risks and Opportunities for Polish Financial Institutions

Zrównoważony rozwój – ryzyko i korzyści dla polskiego sektora finansowo-bankowego

Sheraton Hotel, Warsaw

March 16, 2005
Mark King

Environment Department
European Bank for Reconstruction and Development
UNEP FI Central and Eastern European Task Force (CEETF) - Mission and Objectives

- Raise awareness amongst the financial sector of environmental risks and opportunities
- Provide support to FIs wishing to address such issues (capacity building, risk management tools etc)
- Provide a forum for debate and discussion amongst FIs and civil society
- Encourage a level playing field
CEE Task Force - Membership

- Financial sector institutions based in the region.
- NGOs and other interested stakeholders.
- Task Force activities are member driven.
- Assist banks in CEE to improve local environmental conditions for the broader community.
Survey on Sustainable Finance in CEE

- Survey of 26 financial institutions in CEE (EU accession and non-EU countries)

- Aim:
  - gain understanding of the current status of sustainable finance in CEE financial sector;
  - what are the main drivers and barriers
Survey on Sustainable Finance in CEE - Findings

- Majority consider sustainability is an important issue.
- Financial and non-financial issues – top three most relevant sustainability issues.
- 90% respondents engage in community development activities.
- 60% publish an environmental report.
- Micro credit is frequently offered sustainable finance product (42.2%).
Survey on Sustainable Finance in CEE – Findings (2)

- Drivers: enhanced reputation (73.1%); social responsibility (61.5%).
- Barriers: difficulty to measure benefits (53.8%); lack of clear business case (46.2%).
- 95% respondents that implement sustainable finance practices experienced clear benefits.
- 38.5% provide at least one environmental financial product.
- 76.9% believe that in 5 years more emphasis will be on sustainability.
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12.30</td>
<td>Registration</td>
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<tr>
<td>13.00</td>
<td>Introduction: Mark King, Environment Department, EBRD</td>
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<td>13.10</td>
<td>Key Note Speech: Why do Financial Institutions pay attention to environmental issues? Krzysztof Bielecki, CEO, Pekao SA</td>
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<td>13.40</td>
<td>Summary of Environmental Legal Issues Facing Financial Institutions. Waleria Szczuka-Skarzynska, Clifford Chance</td>
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<td>14.00</td>
<td>Case study – Polish Privatization and Environmental Issues. Piotr Syryczynski, Atkins Polska</td>
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<td>14.20</td>
<td>EBRD ’s experience in CEE – Environmental Risks and Opportunities. Dariusz Prasek and Robert Adamczyk, Environmental Department, EBRD</td>
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<td>15.00</td>
<td>Coffee Break</td>
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<tr>
<td>15.20</td>
<td>UNEP Finance Initiative in CEE - What We Do. Paul Clements-Hunt, UNEP Finance Initiative</td>
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<td>15.50</td>
<td>Best Practice in Sustainable Finance: The Experience of Bank Austria Creditanstalt. Martin J. Frank, Bank Austria Creditanstalt</td>
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<td>16.20</td>
<td>How Can Environmental Issues Affect Company Ratings and Future Environmental Reporting Requirements. <em>Thomas Kolaja, CII Group</em></td>
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<td>16.40</td>
<td>Panel Discussion and Questions Chair: Mark King, EBRD</td>
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<td>17.00-20.00</td>
<td>Cocktails</td>
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