Private Banking & Sustainable Investing in Brazil

10 years ago

- Disengagement
- Public Domain
- Short Term View
- Protection

Today

- Engagement
- Private Domain
- “Prise en charge”
- Longer term view
- Sustainable returns

$ investing dissociated from socially engaged actions.

Individual actions privately funded.

Mainly focused on social issues.

Mainly assistance.

Understanding and leveraging the power of Investing.

Evolution towards association and combination of efforts.

Social + Environmental

Evolution towards structural issues: education, employment, entrepreneurship.