



UNEP Finance Initiative
Innovative financing for sustainability

UNEP FI

22nd January 2009

Changing Environments –
Changing Finance?

What is UNEP FI

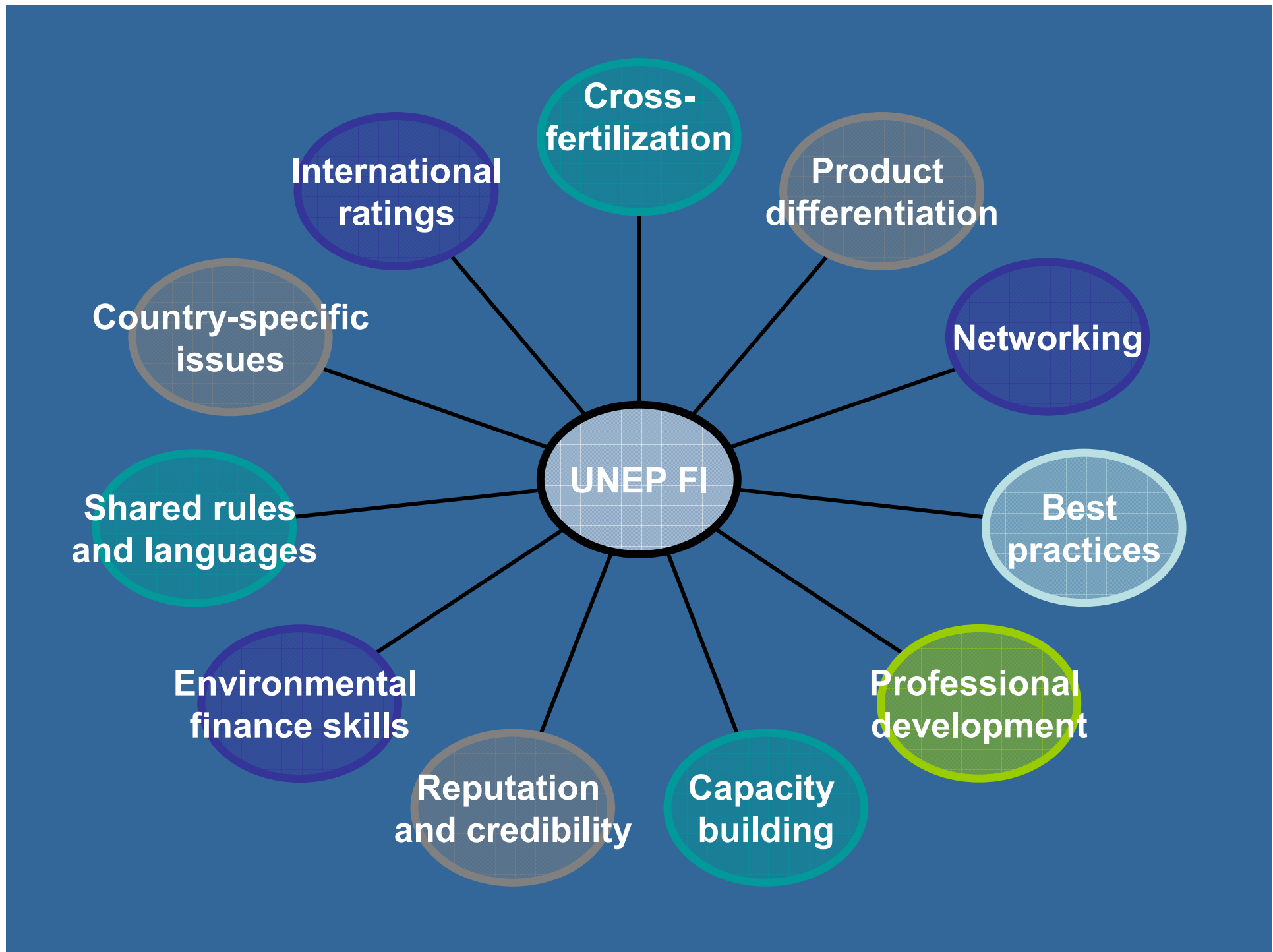


UNEP FI (United Nations Environment Programme Finance Initiative) is a unique public-private partnership between **UNEP** and **financial institutions** worldwide.

Mission: *to identify, promote and realise the adoption of best environmental and sustainable practices at all levels of financial institution operations*

The **aims** of the Initiative are 3 fold:

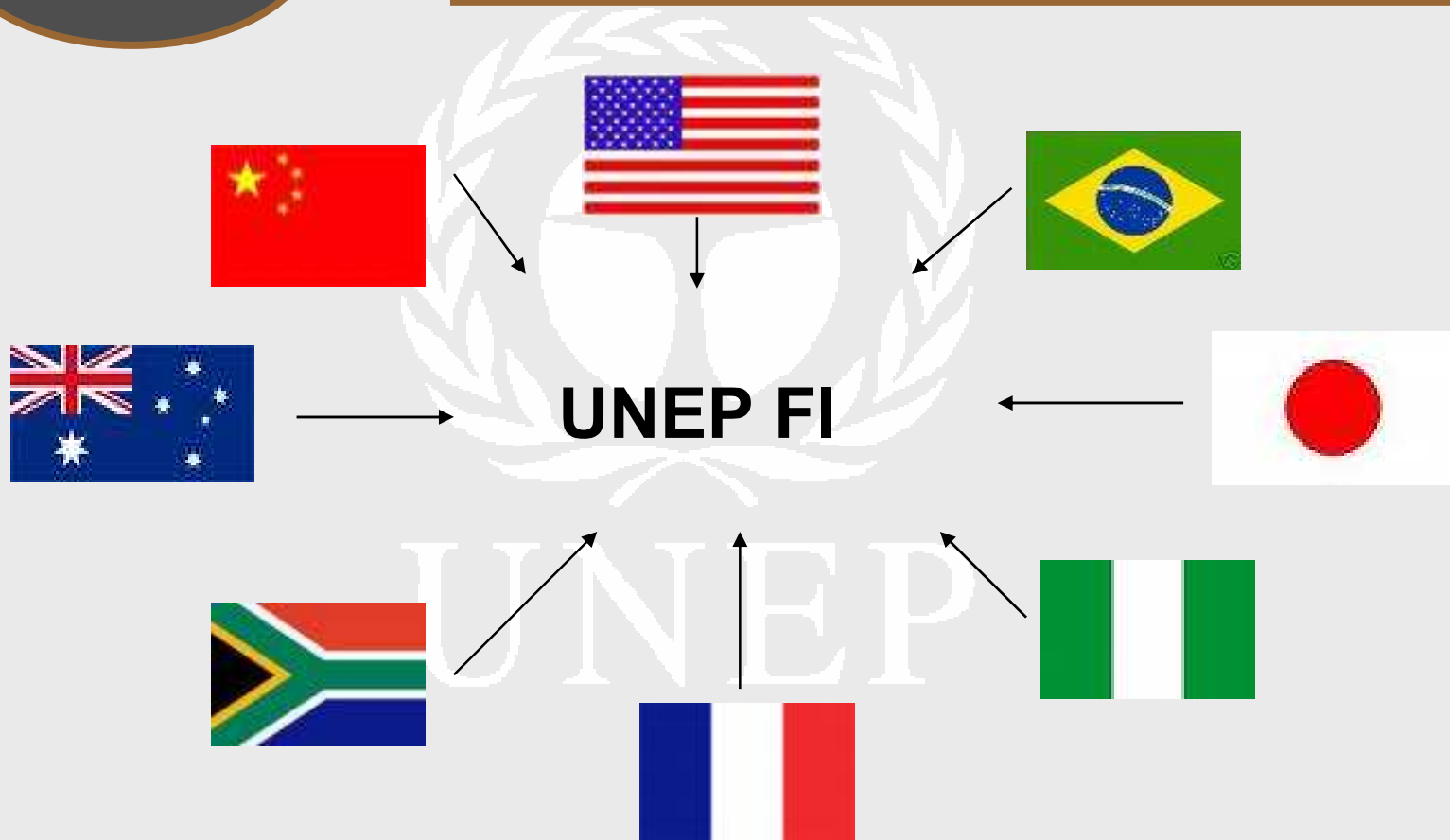
- to develop profitable, sustainable mechanisms for integration into financial business models
- to foster private sector investment in sustainable industries and technologies
- to generate constructive debate between the financial industry and sustainability experts



Benefits of joining the Initiative

Country-specific issues

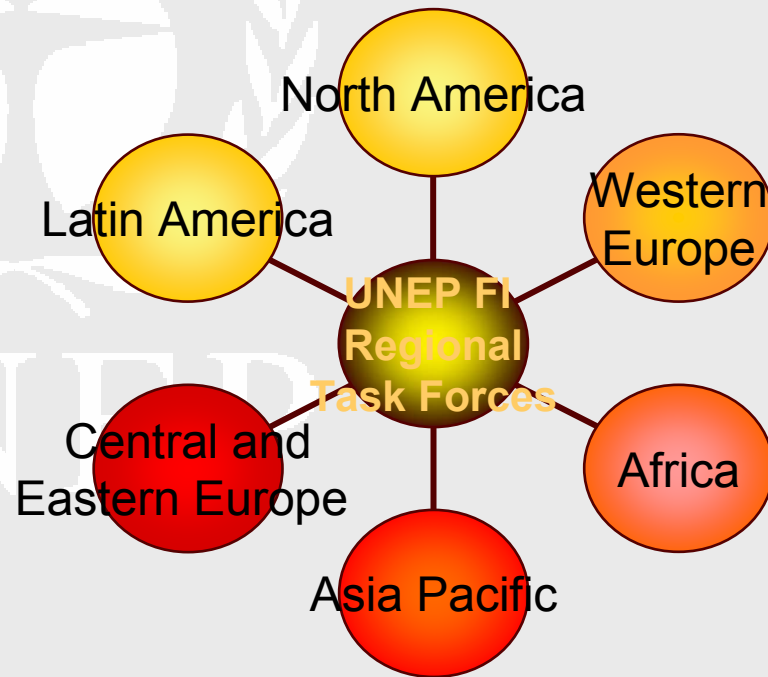
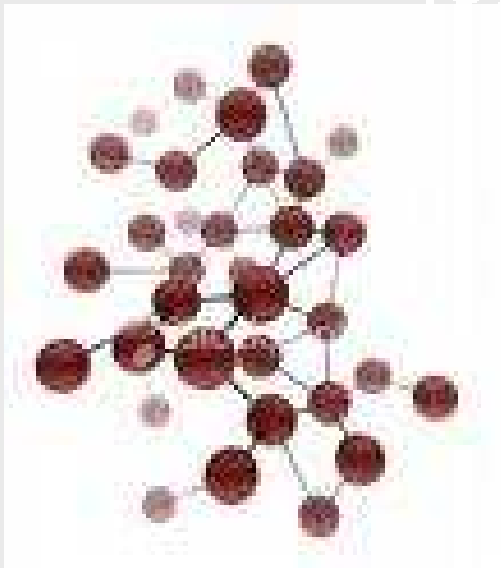
Signatories can highlight their country-specific issues at the international level in order to find shared solutions and to define common goals



Benefits of joining the Initiative

Networking

UNEP FI is a global public-private partnership. As such the Initiative has established a network of Regional Task Forces to coordinate its activities around the world. The Task Forces further provide an opportunity for local Signatories and other financial institutions to interact and share best practices.



Benefits of joining the Initiative

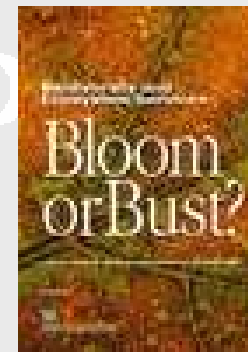
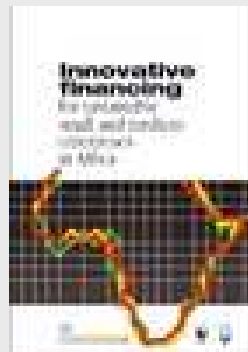
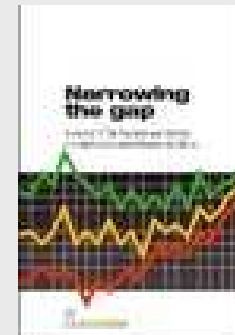
Professional
development



Benefits of joining the Initiative

**Reputation
and
credibility**

Joining the Initiative enable members to diffuse their sustainable activities through our publications and our website



www.unepfi.org

Benefits of joining the Initiative

Strategies
against
risks

UNEP FI provides its members with instruments and knowledge to face environmental and social risks which could be the source of financial crisis



Human Rights



Conflicts

RISKS



Political instability



Natural disasters

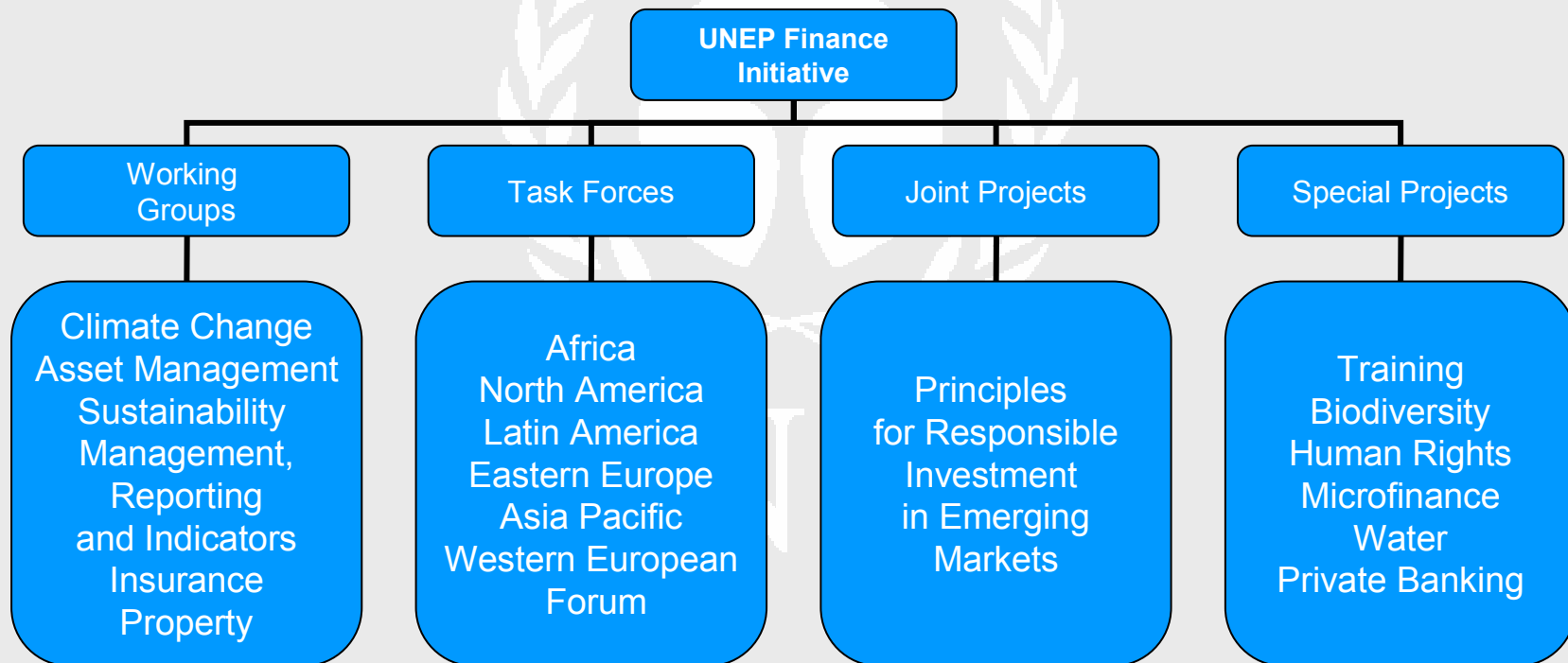


Climate change

Benefits of joining the initiative

UNEP FI activities

UNEP FI allows signatories actively participating in sustainability debates and cutting-edge research by becoming involved in UNEP FI activities



Benefits of joining the initiative

Future business
education

Joining the Initiative now means giving a contribution to the education of tomorrow's business leaders globally



“The business of business remains business, but the accepted view of what doing good business involves has radically altered.”