The UNEP FI Principles for Sustainable Insurance
Official launch programme

Tuesday, 19 June 2012
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At a glance
There will be translation services (English and Portuguese) for all three parts of the programme.

0800-0855
Part I: Breakfast media briefing on the PSI
Leblon Room

0855-0900
Transfer to Rio de Janeiro Ballroom for PSI launch

0900-1200
Part II: Official launch of the PSI
Co-hosted by the International Insurance Society and the Brazilian Insurance Confederation

1200-1300
Lunch
Copacabana Suite

1300-1400
Networking opportunity for PSI signatories and supporting institutions
Copacabana Suite

1400
Transfer to headquarters of Bradesco Seguros for PSI Team meeting

1500-1800
Part III: PSI Team meeting
Hosted by Bradesco Seguros

1800-2000
Cocktail reception
Part I: Breakfast media briefing on the PSI

*Leblon Room*

0800-0805

**Welcome remarks**

**Moderator**
- Nick Nuttall, Spokesperson and Acting Director, Division of Communications & Public Information, UNEP

0805-0815

**Presentation of the PSI**

*PowerPoint*

**Speaker**
- Butch Bacani, Programme Leader, UNEP FI Principles for Sustainable Insurance Initiative

0815-0855

**Q&A with media**

**Participants seated at head table:**

UNEP (including UNEP FI)
- Achim Steiner, UN Under-Secretary-General & UNEP Executive Director
- Nick Nuttall, Spokesperson and Acting Director, Division of Communications & Public Information, UNEP
- Barbara Krumsiek, Co-Chair, UNEP FI and President, CEO & Chair, Calvert Investments *(USA)*

Representatives from founding PSI signatory companies
- Dr Ludger Arnoldussen, Member of the Board of Management, Munich Re *(Germany)* *(Current chair company of the UNEP FI insurance working group)*
- Jean-Christophe Menioux, Group Chief Risk Officer, AXA *(France)* *(Former chair company of the UNEP FI insurance working group)*
- Nola Watson, Group General Manager, Risk & Governance, Insurance Australia Group *(Australia)* *(Former chair company of the UNEP FI insurance working group)*
- Eugênio Velasques, Executive Director & Head, Microinsurance, Bradesco Seguros *(Brazil)*
- Osvaldo Nascimento, Executive Director, Itaú Seguros *(Brazil)*
- Takeo Inokuchi, Senior Advisor, Mitsui Sumitomo Insurance *(Japan)* and Co-Vice Chairman, International Insurance Society *(USA)*
- Helder Molina, President, Mongeral AEGON *(Brazil)*
- Masatoshi Sato, Chairman, Sompo Japan Insurance *(Japan)*
- Charles Anderson, CEO, Sovereign *(New Zealand)*
- Patrick de Larragoiti Lucas, Chairman, SulAmérica Seguros *(Brazil)*
- David Bresch, Head, Sustainability, Swiss Re *(Switzerland)*
Other participants seated in the room:
All other representatives from founding PSI signatory companies and supporting institutions

0855-0900
Transfer to Rio de Janeiro Ballroom for PSI launch

Part II: Official launch of the PSI
Co-hosted by the International Insurance Society and the Brazilian Insurance Confederation

Rio de Janeiro Ballroom

0900-0930
Keynote address from the United Nations: Official launch of the PSI

Keynote speaker
- Achim Steiner, UN Under-Secretary-General & UNEP Executive Director

Master of ceremonies
- Michael Morrissey, President & CEO, International Insurance Society (USA)

0930-1000
Official launch ceremony for founding PSI signatory companies and supporting institutions

Participants
- Achim Steiner and other UNEP delegates
- Representatives from founding PSI signatory companies and supporting institutions

Process
- Michael Morrissey will ask UNEP delegates to join Achim Steiner on the stage
- Michael will then announce all founding PSI signatory companies and supporting institutions, and representatives will go to the stage as their respective organisations are announced
- CEO images and company logos of these organisations will be flashed on the screen one at a time
- Before the group photo, the following will say a few words (about a minute each):
  - Dr Ludger Arnoldussen, Member of the Board of Management, Munich Re (Germany) (Chair company of the UNEP FI insurance working group)
  - Norman Sorensen, Chairman, International Insurance Society (USA) (PSI launch co-host organisation) and Chairman, International Advisory Council, Principal Financial Group (USA)
  - Jorge Hilário Gouvêa Vieira, President, Brazilian Insurance Confederation (Brazil) (PSI launch co-host organisation) and Chairman, Board of Governors, International Insurance Society (USA)
- Group photo (G-20 Summit-style to accommodate all, using stairs spanning the entire stage)
1000-1030
Break
Rio de Janeiro Ballroom Foyer

1030-1045
Presentation of the PSI

Speakers
- Nola Watson, Group General Manager, Risk & Governance, Insurance Australia Group (Australia) (Former chair company of the UNEP FI insurance working group)
- Jean-Christophe Menioux, Group Chief Risk Officer, AXA (France) (Former chair company of the UNEP FI insurance working group)
- Dr Ludger Arnoldussen, Member of the Board of Management, Munich Re (Germany) (Current chair company of the UNEP FI insurance working group)

1045-1145
Panel discussion: Turning the PSI into practice

Moderator
- Butch Bacani, Programme Leader, UNEP FI Principles for Sustainable Insurance Initiative

Panel
- Eugênio Velasques, Executive Director & Head, Microinsurance, Bradesco Seguros (Brazil)
- Osvaldo Nascimento, Executive Director, Itaú Seguros (Brazil)
- Masao Seki, Associate Director & Chief Corporate Social Responsibility Officer, Sompo Japan Insurance (Japan)
- Charles Anderson, CEO, Sovereign (New Zealand)
- Patrick de Larragoiti Lucas, Chairman, SulAmérica Seguros (Brazil)
- David Bresch, Head, Sustainability, Swiss Re (Switzerland)

Q&A on PSI implementation
Via digivote (audience response system)

Moderator
- Dr Astrid Zwick, Chair, UNEP FI Principles for Sustainable Insurance Team and Head, Corporate Responsibility, Munich Re (Germany)

1145-1200
The Brazilian insurance industry: PSI survey results

Speaker
- Solange Beatriz Palheiro Mendes, Executive Director, Brazilian Insurance Confederation (Brazil)
Closing address from UNEP Finance Initiative

Speaker
- Barbara Krumsiek, Co-Chair, UNEP FI and President, CEO & Chair, Calvert Investments (USA)

1200-1300
Lunch
Copacabana Suite

1300-1400
Networking opportunity for PSI signatory companies and supporting institutions
Copacabana Suite

Part III: PSI Team meeting
Hosted by Bradesco Seguros

1400
Transfer to headquarters of Bradesco Seguros for PSI Team meeting. Transportation arrangements have been made.

1500-1800
PSI Team meeting
The agenda will be circulated separately. Conference call facilities are available. Dial-in details will be included in the agenda.

Welcome remarks
- Marco Antonio Rossi, President, Bradesco Seguros (Brazil)

Chair
- Dr Astrid Zwick, Chair, UNEP FI Principles for Sustainable Insurance Team and Head, Corporate Responsibility, Munich Re (Germany)

1800-2000
Cocktail reception