UNEP FI Global Roundtable 2009

UNEP FI AGM 21 Oct
Roundtable 22-23 Oct
Cape Town, South Africa

Typically 500 participants, two days, agenda setting

- Frankfurt 2000
- Rio de Janeiro 2002
- Tokyo 2003
- New York 2005
- Melbourne 2007
- Cape Town 2009
• Need to start marketing umbrella theme and dates now......
  – Umbrella theme:
    – Marketing tag
    – Africa link
New finance for the global economy
Driving green markets through sustainability

With Carbon Markets Africa
Financing change, changing finance
Driving green markets through sustainability

With Carbon Markets Africa
Natural assets for the global economy
Driving green markets through sustainability

With Carbon Markets Africa
Creating sustainable global markets
Driving green markets through sustainability

With Carbon Markets Africa
Finance with a sustainable foundation

Driving green markets through sustainability

With Carbon Markets Africa
• New finance for the global economy
• Financing change, changing finance ***
• Natural assets for the global economy
• Creating sustainable global markets
• Finance with a sustainable foundation

With Carbon Markets Africa

Further ideas expressed at the AGM:

- Workshops – Water, Carbon, … to tie together
- “Enabling” (instead of “finance”)
- Global / Regional Combination
- Stress “Climate” to anticipate Copenhagen
- Invigorate “Sustainability” – make connections
- “FI - Where are we going? What are we delivering?”
- Drought, Water, Agriculture, Energy issues in Africa in addition to Carbon
- Microinsurance, microfinancing issues
- Actions taken, progress made; message should be simple, clear
- Delicate marketing in face of realities down the block. Conference itself an example.
- A new Climate for Finance, a new Finance for Climate

Contact roundtable@unepfi.org with more ideas.