Sustainable Banking Tool

Banking Commission

Annual General Meeting
Geneva, 12-13 October 2010
Yet another Tool?

RATIONALE

• Currently no explicit interpretation or guidance on how to interpret and implement the UNEP FI Statements
  
  Develop Guidance for the Banking Community (including Signatories)

• Beginner practitioners, especially pioneers in emerging markets, need guidance on ‘where to start’
  
  Provide an easy 360 degree starting-point

• Stakeholder communities still misunderstand the intersection between banking and sustainability
  
  Offer a layman’s explanation of sustainable banking
Progress to-date

- Review of two tools, the Mexican Gap-Analysis Tool and the CEEG 10 step guide & establishment of new concept.
The Tool Will...

Take visitors on a virtual tour of a universal bank and …

- explain what different departments can do about sustainability as per the clauses of the UNEP FI Statements
- show examples of existing best practice
- point to available resources for stepping up sustainability performance
- provide peer-to-peer ‘words of wisdom’ for newcomers

For external stakeholders / non-specialists, the tool will also:
- Provide extra background information on ‘what a bank does’
- Promote constructive stakeholder dialogue/engagement
Beyond the demo

A Tool that also monitors progress and pushes progress...

• Evaluation Feature
• Not just another questionnaire
• Short, impact-based assessment

A mechanism for UNEP FI Banking Signatories to become an active agent in the transition to a ‘new economy’
Rendez-Vous

- Project Team open to further members
- Full Commission consultation to ensue
- Tool for presentation at the DC Global Roundtable
Thank You!

Contacts
Chair: Dag Arne Kristensen, dagarne.kristensen@dnbnor.no
Secretariat: Careen Abb, careen.abb@unepfi.org
Online Training Coordinator: Carolina Lopez, carolina.lopez@unep.org