

COURSE DETAILS

Target audience: Risk managers and analysts in corporate, investment and retail banking focusing on developing countries and emerging markets.

Limited space may also be available for:

- Staff from related institutions (supervisory bodies, banking associations).
- Representatives of government agencies, academic institutions, and NGOs involved in finance and sustainability issues.

Duration: Three weeks.

Time commitment: Two hours per day on average, from Monday to Friday.

Timetable: Flexible, participants to set their own study times.

Languages: English and Spanish.

Cost: Please consult the updated fees on our website:

www.unepfi.org/training/esra-training-programme/online-course

ABOUT US

The **Environmental and Social Risk Analysis Online Course** is a product of the United Nations Environment Programme Finance Initiative (UNEP FI), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, and the INCAE Business School, with the support of the Ecobanking Project.

The course was launched in Spanish in 2006, with the support of Bank of America. The English language edition of the course was produced in 2007 thanks to the support of FMO. In 2010, the ESRA course was translated into French with the support of AFD, PROPARCO and DEG.

ENVIRONMENTAL & SOCIAL RISK ANALYSIS

Responsible **social and environmental performance** in economic activities is no longer just an ideal.



It gives companies a **competitive advantage.**

E S R A

ONLINE COURSE



CONTACT US

Email:
training@unepfi.org

Information & registration:
www.unepfi.org/training

"The course has been incredible and I have learnt so much. It has probably been the most valuable course I have done outside of my university studies and I have thoroughly enjoyed it."

Candice Mills,
Head of Governance & Compliance
Nedbank Corporate Property Finance, South Africa

E S R A

COURSE ACTIVITIES

Consideration of social and environmental risks in financial analysis is a growing trend, which offers a wide range of opportunities both for the financial sector and for the promotion of sustainable development.

The aim of the ESRA Online Course is to educate employees of local, regional and international financial institutions with a focus on emerging markets in the identification, analysis and management of environmental and social risks generated through their lending and investment activities.

E S R A

OBJECTIVES

Readings: Readings are provided at the beginning of each module for reference and background.

Discussion forums: Participants propose, comment on, reply to or debate their positions or those of their organisations on given situations. Forums provide a space to reflect upon real life situations and experiences.

Case studies: Case studies involving clients' environmental and social impacts are analysed and discussed. Institutional strategies in risk identification and management are also examined.

Exercises: Simulation exercises on the implementation of participant institutions' environmental and social policies and guidelines. At the end, participants present a report on how a risk analysis system could potentially be implemented in their respective institutions. A good report can become the basis for a participant institution's pre-feasibility study.

Evaluation: All assignments are marked on a 1-5 scale, the top mark being 5. Participants who complete the course with an average mark of 3.5 and above are presented with an official course certificate.

COURSE CONTENTS

- I. Introduction to sustainable finance.
- II. Identification of environmental and social risks.
- III. Risk classification.
- IV. Assessment of environmental and social risks.
- V. Environmental and social risk management.

DURING THE COURSE YOU WILL LEARN HOW TO:

- Recognise environmental and social risks derived from your clients' activities.
- Analyse the environment in which your clients operate so you are able to detect the environmental and social risks involved in their activities.
- Identify, offset and evaluate environmental and social risks taken by your clients.
- Improve your current risk management procedures.
- Institutionalise environmental risk analysis in your operations.
- Identify and understand market opportunities resulting from environmental and social risk analysis.
- Achieve a competitive advantage through risk reduction and value creation.

LEARNING ENVIRONMENT

Tutors have vast experience in the finance sector and on environmental, social and sustainable development issues. The Tutors actively promote interaction and information exchanges between participants, while providing personalised support throughout the course. Course activities are carried out through GIZ's online platform, Global Campus 21 (GC21).