



FINANCE  
UNEP INITIATIVE

25  
1992 - 2017  
YEARS

# PARTNERSHIP OPPORTUNITIES

REGIONAL ROUNDTABLE  
EUROPE

16-18 OCTOBER 2017  
GENEVA



**Be part of the transition to a sustainable finance system as a partner in the inaugural United Nations Environment Finance Initiative Regional Roundtable for Europe. In the 25th anniversary year of the Finance Initiative, the 2017 Regional Roundtable will bring together leaders from across Europe to learn, collaborate, and advance our common sustainable finance agenda.**

United Nations Environment Finance Initiative (UNEP FI) is a partnership between United Nations Environment and the global financial sector created 25 years ago at the 1992 Earth Summit with a mission to promote sustainable finance. Over 200 financial institutions, including banks, insurers and investors, work with UN Environment to address environmental challenges, and align finance with sustainable development goals.

As UNEP FI celebrates 25 years, partner with us to harness our unique capacity to convene decision-makers across banking, insurance and investment alongside public interest groups to spur transformation. The Roundtable will provide insight into next-generation approaches to financing, supporting a stable low-carbon economy, environment and society in the long-term.

Help raise awareness of practical steps to shape the global sustainable finance agenda. The Roundtable will showcase best practice in addressing environmental, social and governance impacts of financial products and services across organizations. Leading financial institutions will explore actions to mitigate risks and scale up green business lines.

Enable peer-to-peer learning and knowledge sharing across our regional hub. Our network of decision-makers and practitioners will cover the latest trends, tools, policies and practices to address challenges and develop opportunities for resilient growth.

Sponsorship will help raise awareness of the latest research, market leadership and issues on the horizon, helping put the progress made in delivering sustainable finance in Europe into an international context, as cities and regions compete to become sustainable finance hubs.

Join us to be part of market-leading innovation and thought leadership.

# 2017 REGIONAL ROUNDTABLES

UNEP FI is establishing Regional Roundtables to provide an opportunity for members and actors in the sustainable finance community in their own region to come together. 2017 marks UNEP FI's 25th anniversary, and in this landmark year, we are holding our first series of Regional Roundtables across three to five regions:



## AFRICA AND MIDDLE EAST

**Proposed timing:**  
27–29 November



## ASIA PACIFIC

**Confirmed timing:**  
11 & 12 December



## EUROPE

**Confirmed timing:**  
16–18 October



## LAT. AMERICA & CARIBBEAN

**Confirmed timing:**  
5 & 6 September



## NORTH AMERICA

**Confirmed timing:**  
18–20 September

Building on over two decades of successful Global Roundtables, these regional events are designed to create rich opportunities for UNEP FI members to connect with one another and to raise awareness of sustainable finance work in progress across banking, investment, and insurance. The events will provide insight into emerging knowledge and good practice around key environmental, social and governance topics and inspirational market leadership. The Regional Roundtables provide an unprecedented

opportunity to showcase and learn about leading-edge sustainable finance practices and the future direction of the industry. Members will also have exclusive opportunities to participate in networking activities and workshops to engage key stakeholders and collaborate on initiatives aimed at changing finance and financing change.

**The Regional Roundtable for Europe will take place on 16 & 18 October 2017.**

## WHO WILL BE THERE?

The 2017 UNEP FI Regional Roundtable for Europe is expected to attract 100-200 sustainable finance leaders from across the region. Leaders from financial institutions, industry associations, government, civil society, regulatory bodies, and academia will come together at the event.

Following the Regional Roundtable for Europe UNEP FI will also host its in-person Annual General Meeting in the European host city.



# WHY HOST OR SPONSOR?

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## HOSTING OR SPONSORING A ROUNDTABLE

- Raises the profile of hosting /sponsoring institutions in the international sustainable finance community
- Generates national momentum on greening the economy through the financial sector
  - Roundtables in the UAE and in China generated great strides in sustainable finance at the national level
- Positions the country and region as a sustainable finance hub
- Highlights the market leadership of the hosts and sponsoring institutions
- Generates greater support and capacity for advancing sustainable finance within the hosting or sponsoring institution
- Creates marketing opportunities

# AGENDA HIGHLIGHTS

The agenda will be developed in collaboration with UNEP FI's members and key partners. Some expected highlights include:

- launch of UNEP FI's flagship *State of Sustainable Finance Study* and dashboard to benchmark institutions in Europe and globally;
- integrating natural resource risks in credit assessments;
- inclusive green finance – SMEs and job creation;
- Positive Impact Finance Principles, framework, indicators and incubator projects to support the Sustainable Development Goals;
- implementation progress of the Principles for Sustainable Insurance in Europe;
- G20 Green Finance agenda under Germany's Presidency;
- climate-related monitoring, disclosure, policies and stress testing at portfolio level;
- portfolio decarbonisation in Europe;
- financial technology and sustainable development;
- Sustainable insurance and cities;
- financial stability, environmental risks and capital requirements;
- financing energy efficiency for a low-carbon economy, and;
- financial Stability Board Task Force on Climate-Related Disclosures: Implementing guidelines.
- UNEP Inquiry: Outcomes of collaboration with the Italian government on roadmap for sustainable financial system. Takeaways for other European countries?

# PARTNERSHIP OPPORTUNITIES

UNEP FI is seeking to engage sponsors. Sponsoring organisations will benefit from increased visibility through brand recognition in event communications, raising their profiles across the sustainable finance community in Europe.

	SPONSORSHIP AMOUNT (USD)			
	Diamond	Gold	Silver	Bronze
Branded Content	30,000	20,000	10,000	5,000
<b>Logo</b>				
Programme slideshow	✓	✓	✓	✓
Website	✓	✓	✓	✓
Key signages on site	✓	✓	✓	✓
Additional signages on site	✓	✓	✓	
Event agenda	✓	✓	✓	✓
Printed agenda	✓	✓	✓	
Post-conference report	✓	✓	✓	
Digital communication material	✓	✓		
Invitations	✓	✓		
Event mobile app	✓			
<b>Name Recognition</b>				
Opening speech	✓	✓		
25th anniversary reception	✓	✓		
Distribution of sponsor's materials on site	✓	✓	✓	✓
Exhibition booth/stand	3 x 4m	3 x 3m	3 x 3m	
Guaranteed conference spots for colleagues and clients	10	7	5	3

Sponsors are encouraged to channel the funding to procure specific event items such as 25th anniversary reception, venue, catering, documentation, mobile application, etc.

If you are interested in becoming a full event sponsor, please contact us directly via email to [paola.baldomero.affiliate@unep.org](mailto:paola.baldomero.affiliate@unep.org) or [liesel.vanast@unep.org](mailto:liesel.vanast@unep.org). We welcome potential partners to propose other sponsorship arrangements and items.

# MARKETING BENEFITS

Sponsorship marketing benefits will be tailored to the needs of each sponsoring partner. Potential marketing opportunities include:

- inclusion of logo in marketing and on-site event materials;
- dedicated promotion through the event website;
- exhibition space (TBC);
- exclusive signage for sponsored areas or event elements.

## CONTACT:

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