



FINANCE
UNEP INITIATIVE

25
1992 - 2017
YEARS

PARTNERSHIP OPPORTUNITIES

REGIONAL ROUNDTABLE
AFRICA & MIDDLE EAST

NOVEMBER/DECEMBER 2017

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Be part of the transition to a sustainable finance system as a partner in the inaugural United Nations Environment Finance Initiative Regional Roundtable for Europe. In the 25th anniversary year of the Finance Initiative, the 2017 Regional Roundtable will bring together leaders from across Europe to learn, collaborate, and advance our common sustainable finance agenda.

United Nations Environment Finance Initiative (UNEP FI) is a partnership between United Nations Environment and the global financial sector created 25 years ago at the 1992 Earth Summit with a mission to promote sustainable finance. Over 200 financial institutions, including banks, insurers and investors, work with UN Environment to address environmental challenges, and align finance with sustainable development goals.

As UNEP FI celebrates 25 years, partner with us to harness our unique capacity to convene decision-makers across banking, insurance and investment alongside public interest groups to spur transformation. The Roundtable will provide insight into next-generation approaches to financing, supporting a stable low-carbon economy, environment and society in the long-term.

Help raise awareness of practical steps to shape the global sustainable finance agenda. The Roundtable will showcase best practice in addressing environmental, social and governance impacts of financial products and services across organizations. Leading financial institutions will explore actions to mitigate risks and scale up green business lines.

Enable peer-to-peer learning and knowledge sharing across our regional hub. Our network of decision-makers and practitioners will cover the latest trends, tools, policies and practices to address challenges and develop opportunities for resilient growth.

Sponsorship will help raise awareness of the latest research, market leadership and issues on the horizon, helping put the progress made in delivering sustainable finance in Europe into an international context, as cities and regions compete to become sustainable finance hubs.

Join us to be part of market-leading innovation and thought leadership.

2017 REGIONAL ROUNDTABLES

UNEP FI is establishing Regional Roundtables to provide an opportunity for members and actors in the sustainable finance community in their own region to come together. 2017 marks UNEP FI's 25th anniversary, and in this landmark year, we are holding our first series of Regional Roundtables across three to five regions:



AFRICA AND MIDDLE EAST

Proposed timing:
November/
December



ASIA PACIFIC

Confirmed timing:
11-12 December



EUROPE

Proposed timing:
October/
November



LAT. AMERICA & CARIBBEAN

Proposed timing:
September/
November



NORTH AMERICA

Proposed timing:
September

Building on over two decades of successful Global Roundtables, these regional events are designed to create rich opportunities for UNEP FI members to connect with one another and to raise awareness of sustainable finance work in progress across banking, investment, and insurance. The events will provide insight into emerging knowledge and good practice around key environmental, social and governance topics and inspirational market leadership. The Regional Roundtables provide an unprecedented opportunity to showcase and learn about leading-edge

sustainable finance practices and the future direction of the industry. Members will also have exclusive opportunities to participate in networking activities and workshops to engage key stakeholders and collaborate on initiatives aimed at changing finance and financing change.

The Regional Roundtable for Africa and Middle East is expected to take place in November/December 2017. Since the 2016 Global Roundtable took place in the Middle East, the first Regional Roundtable will be held in Africa

WHO WILL BE THERE?

The 2017 UNEP FI Regional Roundtable for Europe is expected to attract 100-200 sustainable finance leaders from across the region. Leaders from financial institutions, industry associations, government, civil society, regulatory bodies, and academia will come together at the event.

Following the Regional Roundtable for Europe UNEP FI will also host its in-person Annual General Meeting in the European host city.



WHY HOST OR SPONSOR?

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HOSTING OR SPONSORING A ROUNDTABLE

- Raises the profile of hosting /sponsoring institutions in the international sustainable finance community
- Generates national momentum on greening the economy through the financial sector
 - Roundtables in the UAE and in China generated great strides in sustainable finance at the national level
- Positions the country and region as a sustainable finance hub
- Highlights the market leadership of the hosts and sponsoring institutions
- Generates greater support and capacity for advancing sustainable finance within the hosting or sponsoring institution
- Creates marketing opportunities

AGENDA HIGHLIGHTS

The agenda will be developed in collaboration with UNEP FI's members and key partners. Some expected highlights include:

- Launch of UNEP FI's flagship dashboard to benchmark institutions in African and the Middle East, and globally.
- Integrating natural resource risks in credit assessments.
- Inclusive green finance – SMEs and job creation.
- Positive impact finance principles, framework, indicators and incubator projects to support the Sustainable Development Goals.
- Sustainable insurance and cities.
- Implementation progress of the Principles for Sustainable Insurance in Africa.
- Climate-related monitoring, disclosure, policies and stress testing at portfolio level.
- Fintech and sustainable development.
- Insurance: Climate and disaster resilience.
- Growing insurance markets in V20 countries.
- Asset ownership and demand for sustainable financial products.
- Sustainability and financing extractive industries and/or agriculture.
- Financial stability, environmental risks and capital requirements.
- Financing energy efficiency for a low-carbon economy.
- Financial Stability Board Task Force on Climate-Related Disclosures: Implementing guidelines

PRELIMINARY AGENDA

DAY 1

Open to UNEP FI members as well as interested stakeholders.

Morning	Welcome Ceremony
Morning and Afternoon	Parallel Technical Sessions 2-3 sessions running in parallel Highlighting UNEP FI work and members' leadership
Late Afternoon	High-Level Plenary – Expected participation of top management (CEOs if possible) from different FIs
Evening	UNEP FI 25 th Anniversary Celebration

DAY 2

Open to UNEP FI members only.

Morning	<p>Dialogue with practitioners – bring together national, regional, local public and private sector decision-makers for dialogue on key topics such as social inclusion.</p> <p>Potentially: Implementation of recommendations of Financial Stability Board Task Force on Climate-related disclosure – implications for Africa & the Middle East.</p> <p>Themed workshops with variety of interactive and participative formats.</p>
Afternoon	<p>Working group meetings and development – Create opportunities for UNEP FI members to collaborate on specific projects or to input into or learn about global-level work on specific topics.</p> <p>Market event for UNEP FI Principles for Sustainable Insurance members. Bringing together regional, national, and local insurance actors for dialogue on key topics regarding the insurance sector.</p>

PARTNERSHIP OPPORTUNITIES

UNEP FI is seeking to engage an event host as well as sponsors. Both financial and in-kind sponsorship are welcome. Sponsorship opportunities are available in many areas including:

SPONSORSHIP AREA	EXPECTED TOTAL EXPENSE (each expense can be sponsored in kind, in-part or in its entirety)
Complete Event Sponsor	\$125,000
Venue Sponsor	\$25,000
Catering Sponsor	\$10,000
25th Anniversary Celebration Sponsor	\$15,000
Travel Sponsor	\$15,000
Event Management & Coordination Sponsor	\$10,000*
Documentation Sponsor	\$10,000*
Interpretation Sponsor	
Speakers Sponsor	\$20,000*
Carbon Offset Sponsor	\$10,000*
Promotional partner	\$10,000*

*Rough estimation

We welcome potential collaborators to propose other sponsorship arrangements and items.

MARKETING BENEFITS

Sponsorship marketing benefits will be tailored to the needs of each sponsoring partner. Potential marketing opportunities include:

- inclusion of logo in marketing and on-site event materials;
- dedicated promotion through the event website;
- exhibition space (TBC);
- exclusive signage for sponsored areas or event elements.

RESEARCH OPPORTUNITY

The Regional Roundtable presents a unique opportunity to undertake region-specific research on topics related to sustainable finance linked to UNEP FI's global work programme. The study would be launched at the event. We'd love to discuss ideas and sponsorship opportunities with you.

Our team is available to advise on partnership opportunities, consider new and innovative ideas and to discuss tailored arrangements.

Contact:

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