

# E S R A

## ENVIRONMENTAL & SOCIAL RISK ANALYSIS (ESRA) TRAINING PROGRAMME

### TUTORS' BIOGRAPHIES

**\*Click on tutors name to see video presentation.**

#### Lawrence Pratt



Lawrence Pratt is René Morales Carazo Professor of Entrepreneurship at the INCAE Business School (Alajuela, Costa Rica and Montefresco, Nicaragua). At INCAE, he is founder and academic director of several internationally recognized programs including the Ecobanking Project (<http://www.ecobankingproject.org>). From 2009 to 2014, he was Director of INCAE's Latin American Center for Competitiveness and Sustainable Development -- Central America's preeminent development think-tank. Mr. Pratt's research focuses on the incorporation of sustainability into national, sectorial and company competitive strategy. He serves as a consultant and advisor to various multilateral organizations, manufacturing, natural resources and financial services companies in the United States, Latin America and Europe. He has led the design of E&S risk management systems in more than 20 lending institutions and designed "Green Lines" and "Green Bonds" for development and commercial banks in Latin America. Mr. Pratt is a graduate of the College of William and Mary (Virginia, USA), and holds a Master's degree from the Yale School of Management (Connecticut, USA). He was a past winner of the Aspen Institute Faculty Pioneer Award.

#### Christina Wood



Christina is an independent Sustainability Consultant based in southern Africa. Her experience includes the development of Environmental, Social and Governance (ESG) management systems; transaction support; mentoring and capacity building to private and public sector organisations, with a particular focus on the finance sector. She has developed and delivered long-term training programmes to financial institutions around the world, on behalf of UNEP FI, the International Finance Corporation (IFC) and other Multilateral Institutions.

Christina worked with the African Institute of Corporate Citizenship to establish the Centre for Sustainability Investment (CSI). She was a founding member of the United Nations Environment Programme (UNEP) Finance Initiatives' African Task Force, which aims to set sustainability priorities for the financial sector in Africa. She co-authored the UNEP funded report on 'Sustainable Banking in Africa' and recently contributed to the third update of the CDC's online ESG Toolkit for fund managers. She has over 25 years' wide-ranging experience in addressing Environmental, Social and Governance challenges faced by business and the finance sector. Christina has been a core tutor for UNEP FI for 15 years and continues to support financial institutions in addressing evolving global sustainability challenges.

#### Melissa Makwarimba



Melissa Makwarimba is the founder of Khokhela Consult an independent service provider in the area of Sustainable Finance. She holds an MA Pure & Applied Biology and an MBA. She has over 17 years advising and building the capacity of public and private sector organisations to respond to sustainability challenges through their governance structures, policies, strategies and management of operations. Clients operate in the finance, infrastructure, extractives and industrial sectors in emerging market economies. Her primary focus is advising financial sector actors on environmental, social and governance (ESG) risks at an investment level and their potential systemic risk to financial markets. Melissa's

clients include the major development finance institutions IFC, DEG, FMO their finance and corporate clients across Africa, banking associations and regulators such as the Central Bank of Nigeria.

Since 2007 Melissa has been the core tutor for UNEP FI's environmental and social risk analysis e-learning programme for investment officers and she led the team responsible for developing a capacity building programme with the Kenya Banking Association to support their Sustainable Finance Initiative <http://sfi.kba.co.ke/>. A key deliverable was an ambitious e-learning package that is now available to all employees across the banking sector in Kenya. Since its launch more than 60% (>15,000) of targeted employees have completed the course. She has just completed in a similar initiative for the Sri Lankan Bankers Association with the launch of their sustainable banking and e-learning platform in December 2019 <https://sustainablebanking.lk/>. Melissa has also provided support to the Nigerian finance sector in the development and implementation of their Sustainable Banking Principles including the design and delivery of a seminar for all Nigerian Bank Executive and Non-Executive Directors and most recently seminars with the CEOs and Board members of the finance sector regulators considering E&S systemic risks to financial markets.

In other areas she has been involved in the design of multi-stakeholder initiatives to drive dialogue between policy makers, private sector and civil society actors to mitigate conflict around land/natural resource-based investments. The most recent being a feasibility study for a multi-investor trust fund to mobilise significant long-term resources for creating safe spaces for dialogue and joint action in the extractives sector to counter weak governance, corruption and conflict resolution.

Prior to founding Khokhela Consult Melissa headed up the Resource Consulting business unit of Scott Wilson, Africa undertaking a variety of environmental and social advisory services into the mining, heavy industry, manufacturing and infrastructure sectors. For four years she was an associate with the boutique consultancy, Sustainable Finance, focusing on the finance sector, prior to its incorporation into PricewaterhouseCoopers (PwC).

### **Aneta Wisniewska**



Aneta is an independent expert with more than a decade of experience working in the sphere of sustainable finance. She assists financial institutions worldwide in implementation of environmental and social risk management systems (ESMS), provides an E&S transaction support as well as designs and delivers trainings on sustainable finance, risk management (including climate risk) and international best practice.

Aneta's main clients include Development Finance Institutions (i.e. DEG, FMO, Proparco, CDC, AfD, IFC, ADB), their financial intermediaries and non-profit organizations such as UNEP FI. Over the years she has worked with dozens of banks and private equity funds located in Africa, Latin America and Asia and assisted them in the development and implementation of the ESMS. Since 2012, she is also a Tutor of the UNEP FI's E&S Risk Analysis Training Programme.

Aneta has an in depth understanding of IFC Performance Standards, World Bank EHS Guidelines, ILO Core Labour Standards, E&S Management Systems and main Sustainability Initiatives. She is a trained SA 8000 Lead Auditor and specializes in social issues.

She was a member of the team that designed a sector wide capacity building programme for the entire financial sector in Kenya (Kenya Sustainable Finance Initiative). Currently, she provides climate finance advisory services to a leading pan-African financial institution to scale up green financing across Africa.

Aneta graduated with a Master Degree in Finance and Economics with a focus on Sustainable Development from INCAE Business School (established by Harvard University) located in Costa Rica. She also holds Master of Arts in Global Affairs (Global Risk and Corporate Social Responsibility) from Florida International University in Miami, USA as well as B.A in International Studies and B.S in International Business from Barry University in Miami, USA. She speaks four languages fluently (Polish, English, Spanish, German). You can visit her web site [www.sustainableFI.com](http://www.sustainableFI.com) for more information.



### **Gustavo Portaluppi**



Gustavo Oscar Portaluppi is an independent business consultant specialized in risk management, based in Buenos Aires, Argentina. He graduated as a Certified Public Accountant from Universidad Nacional de Buenos Aires and completed a Postgraduate Degree in Financial Business Administration.

Gustavo has over thirty years of experience in international financial markets acquired in the USA, the Netherlands, Brazil and Argentina. He worked for Price Waterhouse in Buenos Aires in the Tax and Audit Departments and also for prime international financial institutions such as Security Pacific National Bank, Citibank, ABN Amro Bank and Royal Bank of Scotland.

He held executive positions both in commercial banking and risk management (credit, operational, markets and compliance). He was the Regional Head of Risk Management for Spanish-speaking countries in Latin America between 2002 and 2009 for ABN Amro based in Sao Paulo. He was also a member of the Latin American Task Force for the United Nations Environment Programme – Finance Initiative between 2004 and 2006 aiming at establishing minimum parameters for the evaluation of environmental and social risks of the banking industry in Argentina.

He was also the Head of the Training Center at Citibank covering countries in the southern cone of South America and Senior Training in the following areas: credit, treasury, selling skills and human resources. He was also a founding member of the ABN Amro Academy based in Amsterdam, the Netherlands.

### **Leandro D. Labbé**



Co-founder and Executive Director of MACSSO Consulting, a firm specialized in sustainable business and finance. He has more than 20 years of experience in E&S risk management and sustainable business strategies.

Lives in Buenos Aires, Argentina. He is an Industrial Engineer and has a Master in Business Administration, he has done several specialization courses among others in environmental economics and risk management. He is also a certified auditor. With his expertise and 10 years of experience in various activities in the private sector, he has dedicated himself to consulting and teaching activities in various master's, graduate and specialization programs. He has experience advising development banks on their investments in Latin America (IDB, IDB-Invest, FMO, DEG, Proparco, others), also acting as a specialist in sustainable finance for the Compliance Advisor Ombudsman of the World Bank.

He has led ARAS implementation and evaluation projects in more than 20 Latin American commercial banks, microfinance and investment funds. Participating in the development of sustainable financial products for public and private banks. He acted as advisor in the development of the Paraguay Sustainable Finance Board. He also has experience in E&S Risk management in agribusiness, energy and various industrial sectors. In the last 10 years he has been an advisor to some of the largest Latin American business groups in the development of sustainable business strategies. Additionally, he is a teacher of Sustainable Finance and Sustainability in Master Degrees Programs.

### **Gracia María Barahona**



Gracia has over 20 years of experience in development banking, having spent a substantial portion of that time focusing on the field of sustainable finance, including the design, negotiation and implementation of numerous portfolios and innovative regional products in the areas of renewable energy, microfinance, biodiversity and climate change. Demonstrated knowledge of policies and priorities of governments, cooperation agencies, and private companies that resulted in strategic long-term partnerships between banks and relevant international organizations. During her time at CABEI, she coordinated the "Programa de Apoyo a la Micro y Pequeña Empresa Centroamericana" PROMYPE and

FAPIC, both funded by the European Union, and the ICDF program funded by Taiwan, all three targeting SMEs to provide medium and long term financing. Together these three programs once represented up to 65% of the total portfolio of CABEI. Ms. Gracia is the Executive Director of the Ecobanking program whose primary objective is to provide instruction and learning tools to thousands of Latin American bankers on how to improve competitiveness through more sustainable credit practices. The program provides knowledge and direct training to executives from developing countries (in English, Spanish, French and Mandarin). Specialized online courses are delivered in partnership with UNEP ([www.unepfi.org](http://www.unepfi.org)) have reached more than 5,000 professionals in the financial sector worldwide, and almost 2,000 in Latin America alone. More recently, Ecobanking has focused its work on studying business owned or led by women, understanding the needs of clients and helping financial institutions to identify and offer financial services specifically tailored for this profitable and growing market. In addition to capacity



building activities in the aforementioned areas, Gracia designs and executes capacity-building activities for sustainable housing.

### **Ilyès Abdeljaouad**



Ilyès Abdeljaouad is the co-founder of SMART Consult, a private-owned consulting firm, which core business is related to consultancy in strategy and finance to public and private sectors. He has over 25 years of global experience in ESG consulting and advisory on corporate social responsibility, social and environmental assessment and risk management. He has extensive experience in management consultancy and project management addressing business and management compliance and risks from an ESG, social awareness and sustainable risk perspective. As team leader and ESG expert, he has conducted numerous investment, regulatory and compliance assessments throughout North and West Africa, and developed multiple financial institution E&S risk management systems.

He currently advises clients on their ESG, regulatory compliance, sustainability, climate, energy and operational risk strategies. These client sectors include banks and equity funds, distribution and logistics, electronic, retail and fast food operations, manufacturing clients and supply chain providers. This work involves close liaison with the client's directors and other brand advisors to ensure that sustainability and ESG policies are fully understood and implemented.

Ilyès Abdeljaouad is fluent in English, Arabic and French and holds a Master of Engineering from the Ecole Centrale de Paris, France, and an Executive MBA from the Mediterranean School of Business, Tunisia. He attended a training session sponsored by the International Finance Corporation on "Competitive environmental advantage" issues, Washington DC, June 1998.

### **Guo Peiyuan**



Dr. Guo Peiyuan is Chairman of SynTao Green Finance. As a founding member of Green Finance Committee of China Society for Finance and Banking and first CBI approved green bond verifier from China, SynTao Green Finance provides ESG rating, green bond verification and green finance advisory services in China.

Dr. Guo has over 15 years experiences on green finance and responsible investment. He has served a number of clients covering banks, asset management firms, governments as well as international organizations. In 2012, he founded China Social Investment Forum (China SIF) in Beijing and serves as Chairman.

Dr. Guo holds B.S. in environmental engineering and a Ph.D. in management from Tsinghua University. He teaches MBA course Business Performance and Sustainability in School of Economics and Management, Tsinghua University, and teaches China MBA course Business Ethics and CSR in Stillman School of Business, Seton Hall University.

### **Grace Rui Guan**



Ms. Guan has nearly 20 years of experience in financial industry, ranging from corporate & investment banking to business management at Deutsche Bank, Zhongde Securities, and PE fund. In recent years, she has devoted herself to the research and practice in sustainable finance and responsible investment, publishing and contributing to featured articles and specialized research reports. Ms. Guan holds an MBA degree, and a PhD degree in Population, Resources and Environmental Economics. She is the tutor of "Environmental & Social Risk Analysis (ESRA)" Course and attended the UNEP Finance Initiative's online course on "Climate Change & the TCFD: Risks & Opportunities for the Banking Industry".

At the moment, Ms. Guan assumes a management role at SynTao Green Finance, which is a leading China-focused ESG service provider, stocking ESG data analytics for policy makers and business leaders to advance their sustainability agenda and make effective decisions. She is also the Secretary General of China Social Investment Forum (China SIF), which was first initiated in 2012. China SIF Annual Conference has become one of the most influential platforms in the region promoting ESG responsible investment.

