a.s.r. de nederlandse verzekerings maatschappij voor alle verzekeringen

United Nations Principles for Sustainable Insurance

Progress report 2019

We will embed in our decision-making environmental, social and governance issues relevant to our insurance business.

Company strategy		References annual report a.s.r. 2019:
Establish a company strategy at the Board and executive management levels to identify, assess, manage and monitor ESG issues in business operations	Within the Executive Board, the CEO is ultimately responsible for a.s.r.'s CSR themes. Each year, the Supervisory Board discusses and approves the CSR objectives and the progress made in these specific areas. The Director of Corporate Communications coordinates the implementation together with the CSR Task Force. From 2020 on the Business Executive Committee will take over the responsibilites of the CSR Task Force.	Page 104-105
Dialogue with company owners on the relevance of ESG issues to company strategy	a.s.r. engages in dialogue with all stakeholders on the principles and objectives of its sustainability policy. To this end, it maintains close contact with internal stakeholders and a broad group of external stakeholders, including customers, shareholders, regulators, politicians and government ministers as well as trade bodies.	Page 105
	<i>Investors</i> Investors rely on a proper execution of a.s.r.'s strategy to create value and are guided by the financial and non-financial targets. They expect management to seize the opportunities that arise and to continuously monitor risks. Dividends and share price developments as well as coupons should offer an attractive total return on investment for shareholders and bondholders. Investors are also increasingly interested in the social relevance of the companies they invest in. It is important for them that a.s.r. represents the interests of all stakeholders in order to create long-term value and return on capital.	Page 24
Integrate ESG issues into recruitment, training and employee engagement programmes	a.s.r. needs competent, agile, diverse and vital employees with an entrepreneurial and versatile attitude in order to realise 'the strategy of a.s.r.'. Employees who can and dare to take control of their day-to-day work, including their own careers, but also employees who can handle change, within a.s.r. as well as in the market in which it operates. That is why a.s.r.'s HR policy focuses on personal leadership and personal agility, on supporting employees in their professional development and on enhancing their vitality and employability.	Page 39-43

Risk management a	nd underwriting	References annual report a.s.r. 2019:
Establish processes	Risk management is an integral part of a.s.r.'s day-to-day	Page 84
to identify and	business operations. a.s.r. applies an integrated approach	
assess ESG issues	to managing risks, ensuring that strategic objectives are	
inherent in the	met. Value is created by striking the right balance between	
portfolio and be	risk, return and capital, whilst ensuring that obligations to	
aware of potential	stakeholders are met. The Risk Management Function (RMF)	
ESG-related	supports and advises a.s.r. in identifying, measuring and	
consequences of	managing risks, and ensures that adequate and immediate	
the company's	action is taken in the event of developments in the risk profile.	
transactions.		
	a.s.r. has established a structure of risk committees with the objective to monitor the risk profile for a.s.r. group, its legal	Page 238-240
	entities and its business lines in order to ensure that it remains	
	within the risk appetite and the underlying risk tolerances.	
	The performance against the statements (risk profile) is	
	monitored by the risk committees. The risk profiles of the	
	departments are periodically discussed in Business Risk	
	Committees (BRC). After being discussed in a BRC, the non-	
	financial risk profiles are reported to the Non-Financial Risk	
	Committee (NFRC) and the financial risk profiles are reported	
	to the Financial Risk Committee (FRC). The integrated risk	
	profile is reported to the Business Executive Committee	
	(BEC) – Risk meeting. The BEC monitors a.s.r.'s overall risk	
	profile on a quarterly basis. At least annually, the BEC – Risk	
	meeting determines the risk appetite statements, limits	
	and targets for a.s.r. In the event of infringements, the	
	committees are authorised to decide on corrective actions.	
	The risk governance structure ensures that the risk profile is	
	monitored effectively and that action is taken at the correct	
	and appropriate time.	
Integrate ESG	Non-financial risk appetite statements are in place to manage	Page 85
issues into risk	the risk profile within the limits determined by the Executive	
management,	Board and approved by the Supervisory Board.	
underwriting and	The Non-Financial Risk Committee (NFRC) monitors and	
capital adequacy	discusses on a quarterly basis whether non-financial risks	
decision-making	are adequately managed. Should the risk profile exceed the	
processes,	risk appetite, the NFRC will decide on steps to be taken.	
including research,	On a quarterly basis, the risk profile and internal control	
models, analytics,	performance of each business is discussed with senior	
tools and metrics.	management in the business risk committees and the NFRC	
	each quarter.	
	In 2019, all business units applied the Governance and	Page 85
	Risk Compliance (GRC) tool 'Cerrix'. The functionality and	
	performance of this tool were improved in 2019.	
	a.s.r. will continue to seek opportunities to improve the	
	management of its operational risks in 2020, including the use	
	of data analysis.	
	In order to enhance controlled (efficient and effective) projects,	
	a.s.r. rolled out the 'project risk management' policy. This	
	policy was implemented during 2019. In 2019,	
	the most important projects at a.s.r., including IFRS 9/17,	
	Service Books and a.s.r. Vitality, fell within the risk appetite.	
<u> </u>	bornee books and a.s.r. manty, for mithin the lisk appende.	

Product and service	development	References annual report a.s.r. 2019:
Develop products	In a changing world, there is a growing need for sustainable	Page 35
and services which	and socially responsible products and services which increase	
reduce risk, have	positive and reduce negative impacts. Developing and	
a positive impact	marketing these products is part of a.s.r.'s business strategy.	
on ESG issues and	In addition to the sustainable products a.s.r. has introduced	
encourage better	a.s.r. Vitality in 2019. In case of damage repair a.s.r. stimulates	
risk management	customers to make use of sustainable repair services.	
I isk management	Customers to make use of sustainable repair services.	
	a.s.r. Vitality	Page 35
	Vitality is a behavorial science based health programme that	
	encourages customers to exercise and live healthier lives in a	
	-	
	positive way.	
	Since 4 November 2019, a.s.r. also offers this programme in the	
	Netherlands to customers with a disability or health insurance.	
	As an insurer, a.s.r. not only wants to help its customers if they	
	have an illness or disability, but also to help prevent this from	
	happening. By encouraging people to make healthy choices	
	and become more active.	
	Customers can opt to take out a membership with a.s.r. Vitality	
	and to start exercising. With the a.s.r. Vitality app, which can	
	be linked to an activity tracker such as Fitbit or Apple Watch,	
	customers will first of all obtain insight into their own health.	
	Based on this, exercise targets are set and then they can get	
	moving. If they achieve these targets weekly, monthly and	
	annually, they got awarded.	
	The annual reward consist of a reimbursement on their	
	insurance premium paid.	
	Sustainable repair	Page 35
	a.s.r. considers it important to have damage repaired with a	5
	view to the environment. That is why a.s.r. works together with	
	repair companies that share this view.	
	These companies have been tested for their sustainable	
	business operations and have the Sustainable Repairs	
	certificate. These can be construction companies, cleaning	
	companies, glaziers, companies that repair electronics, or	
	companies that help repair interiors (e.g. the floor or the sofa).	
	In case of damage, there is the choice to have this repaired by	
	a sustainable repair company with a Sustainable Repairs quality	
	mark. Of course the damage will be repaired as quickly as	
	possible. But such a company also helps the environment and	
	society in the longer term by meeting strict requirements.	
	The repair companies within the network are constantly being	
	tested. Consider for example the use of environmentally	
	friendly means, less energy consumption, the correct	
	processing of waste, the reuse of materials, care for sustainable	
	employability of employees, recycling and products that are	
	not harmful to the employee or to you.	
	Flood insurance	Page 36, 67-68
	a.s.r. is the first insurer in the Netherlands to offer flood cover	
	for buildings and contents, part of its response to climate	
	change.	

'Doorgaan' insurance	Page 36
-	Tage 50
Doorgaan-insurance is a single policy offering both	
occupational disability/loss of earnings insurance and group	
medical cover. It includes extended cover, psychological	
support and advice from the personal Doorgaan experts.	
'Langer mee AOV'	
a.s.r. offers a solution for the social challenge of the rising age	
of retirement. Working with a.s.r. on lifelong employability	
enables customers to remain at work in good health for longer.	
'MKB Verzuimontzorgverzekering'	
At the 'MKB verzuimontzorgverzekering' there is a permanent	
'ontzorgmanager' who is point of contact by absence during	
reintegration and has knowledge of all relevant legislation	
and regulations. The Employee is in control of his or her own	
reintegration.	
a.s.r. ESG funds	
All investments managed by a.s.r. asset management are	
screened on their social and environmental aspects and	
governance criteria, based on a.s.r.'s SRI policy.	
governance cittena, based on a.s.i. s Sixi policy.	
We well war a main make we at the activ	
'Verduurzamingshypotheek'	
a.s.r.'s 'Verduurzamingshypotheek' is designed to encourage its	
clients to install energy conservation measures in their homes.	
This helps to cut CO ₂ emissions while increasing comfort in the	
home and saves costs.	
MALTE Constant from the set of the	
'WelThuis Starters hypotheek'	
The 'WelThuis Starters hypotheek' is designed for first-time	
buyers and offers reduction in montly costs, flexibility and	
certainty. The longer term ensures a lower monthly amount,	
which means that the mortgage can be managed financially.	
'Sustainable investor'	Page 44
As an institutional investor, one way in which a.s.r. takes	
ownership of social responsibility is through the use of	
ethical and sustainability criteria in its investment policy. All	
investments managed by a.s.r. asset management (AVB) are	
screened on the basis of the SRI policy, focusing on aspects	
such as social and environmental criteria. Countries and	
businesses that do not meet the criteria are excluded. These	
include producers of controversial or offensive weapons,	
tobacco, coal, tar sand and shale oil, nuclear energy and the	
gambling industry. a.s.r. also assesses businesses on their	
compliance with international conventions such as the OECD	
guidelines and the UN Guiding Principles.	
'Sustainable real estate'	Page 45
As a real estate investment manager focusing on long-term	
value creation, the objective of making real estate more	
sustainable is important. a.s.r. real estate believes in long-term	
relationships with its stakeholders. Together with them, a.s.r.	
real estate wants to reduce its carbon footprint. But CSR goes	
further than just a sustainable management of real estate. a.s.r.	
real estate wants to contribute to both the environment and	
society by investing in neighbourhoods, among other things.	

Develop or support	a.s.r.'s purpose is to help people by taking on some of their	Page 60
literacy programs	risks and building up capital for future use. Part of a.s.r.'s	
on risk, insurance	strategy is to stimulate financial self-reliance and inclusiveness	
and ESG issues	in society. This is not automatically the case for everyone. This	
	is where a.s.r. foundation can assist. a.s.r. contributes to the	
	resolution of social problems, working towards the long term.	
	Besides a.s.r. foundation there is a separate sponsorship and	
	donation policy which is in line with a.s.r.'s strategy to stimulate	
	financial self-reliance and inclusiveness in society.	

Claims management		References annual report a.s.r. 2019
Respond to	Complaints management	Page 37
clients quickly,	a.s.r. assumes handling complaints is a subject that requires	
fairly, sensitively	specific knowledge and expertise. Therefore, complaint	
and transparently	handlers keep their profession up to date through permanent	
at all times and	education. This means points must be earned periodically	
make sure claims	with training or courses. Customers reward a.s.r.'s complaint	
processes are	handlers with a score of 8 (on a scale of 10).	
clearly explained		
and understood		

Sales and marketing		References annual report a.s.r. 2019:
Educate sales and marketing staff on ESG issues relevant to products and services and integrate key messages responsibly into strategies and campaigns. Make sure product and service coverage, benefits and costs are relevant and clearly	a.s.r. continuously measures the Net Promotor Score for a.s.r. and its business lines (the overall NPS score is based on the unweighted average of the business lines). The NPS reflects the customer satisfaction of an organisation's clients. In the questions put to the customer, emphasis is placed on the interaction with the a.s.r. employee. 'How likely are you to recommend a.s.r. to your family, friends and colleagues based on your experience with the a.s.r. employee?' a.s.r. uses the NPS as the most important key performance indicator (KPI) to monitor the level of its service. Customers indicate on an ongoing basis how they experience a.s.r.'s service. a.s.r. wants its customers to feel that it is continually improving its service and strives for an increase of its NPS. In 2019, the NPS customer contact moment for customers increased by two points during the year, from 42 (2018) to 44 (2019). a.s.r. measures the NPS in all business lines.	Page 37
explained and understood.	The Product Approval & Review Process (PARP) is one of the internal processes for assessing the relevance of products and services. The focus is on customers and their interests. The PARP is followed for new products and on a regular basis for reviews of existing products. It drives continuous improvement for example based on comments from customers and consultants and changes in legislation and regulations. The PARP is applicable to products that are actively offered, as well as inactive products and services which are also reviewed on a regular basis. In accordance with the Dutch Authority for the Financial Markets (AFM) assessment framework and in line with legislation and regulations a.s.r. has set up the PARP tests, which covers among other things, cost efficiency, usefulness, safety and comprehensibility.	Page 37

The PARP assesses the usefulness of a product and/or service	
for the customer: to what extent is the product a response to	
an actual need of the target group and does it have sufficient	
added value? The comprehensibility test examines whether the	
target group can properly assess the usefulness of a product	
based on the information the customer receives from a.s.r.	
This includes tests for comparability, completeness of the	
information provided and whether product characteristics are	
clearly defined.	

Investment management		References annual report a.s.r. 2019:
Integrate ESG	a.s.r. is aware of the importance of and the responsibility	Page 44
issues into	expected from its role as investor; both as asset owner and	
investment	as asset manager. Therefore sustainability is an essential part	
decision-making	of a.s.r.'s investment beliefs. For a.s.r., the integration of ESG	
and ownership	factors in the management of its investments contributes	
practices.	directly to the reduction of risks (both financial and reputational	
	risks) and has a positive effect on its long-term performance.	

We will work together with our clients and business partners to raise awareness of environmental, social and governance issues, manage risk and develop solutions.

Clients and supplier	S	References annual report a.s.r. 2019:
Dialogue with	a.s.r. imposes additional requirements on its suppliers in	Page 24 and 51-52
suppliers on the	the areas of the environment, human rights and working	
benefits of proper	conditions, when relevant within the scope of the sourcing	
management of	matter. The requirements are part of all procurement contracts	
ESG issues	concluded between a.s.r. and its suppliers since 2017. As a	
Provide suppliers	result, awarding an assignment depends partly on the Socially	
with information	Responsible Procurement document scoring. The main	
and tools that help	objective of the Socially Responsible Procurement policy is to	
them manage ESG	be in dialogue with suppliers on these socially relevant themes.	
issues	This subject is therefore a recurrent agenda item in the (board)	
Integrate ESG	meetings between a.s.r. and its most strategic suppliers.	
issues into tender		
and selection		
processes for		
suppliers		
Encourage		
suppliers to		
disclose ESG		
issues and to use		
relevant disclosure		
frameworks		

Insurers, reinsurers and intermediaries		References annual report a.s.r. 2019:
Promote the adoption of the	Best-in-class investing is part of the a.s.r. selection process for companies based on ESG best practices and products.	Page 44
Principles	a.s.r. favours companies that achieve an above-average performance in the area of ESG policy and implementation. Based on Vigeo Eiris research, which is ISO-9001certified, companies are classified as pioneering, best-in-class and sustainable companies using a relative, sector based ranking for six domains of analysis: Human Resources, Environment, Market Ethics, Good Governance, Social Impact and Human Rights. In 2019 a.s.r. expanded its ESG research capabilities by entering into partnership with MSCI ESG. For Sovereign bonds, a.s.r. applies a best-in-class selection of countries based on their SDG performance in line with the SDG country ranking published by the ESG Index: the weighted average score of the a.s.r. sovereign portfolio is ranked in the first quartile (best- in-class) of the SDG Index.	

Support the inclusion of	a.s.r. recognises three types of engagement	Page 45
ESG issues in professional education and ethical standards in the insurance industry	 I. Engagement for the purpose of influencing: this type of engagement is used to move companies towards better sustainable practices. In 2019, the issues addressed included the following: Global Compact breaches via a.s.r.'s partnership with Robeco: Living wages via the Platform Living Wages Financials (PLWF): the PLWF is a collaboration initiative between 13 financial institutions to engage listed companies in the garment, agri-food and retail sector on addressing living wage issues in their supply chain. Fur and exotic leather through collaborative engagement: the use of real fur and exotic leather is attracting growing criticism and major luxury brands have declared their intention to step out of the fur business. 	
	 II. Engagement for the purpose of monitoring: Sustainability is a standard topic on a.s.r.'s agenda during its meetings with companies from its investment portfolio. III. Public engagement: 	
	In 2019, a.s.r. continued to activelity participate in the implementation of the International Corporate Social Responsibility (ICSR) sector covenant, together with peers, the public sector and various NGOs.	

We will work together with governments, regulators and other key stakeholders to promote widespread action across society on environmental, social and governance issues.

Governments, regulators and other policymakers		References annual report a.s.r. 2019:
Support prudential policy, regulatory and legal frameworks that enable risk reduction, innovation and better management of ESG issues	a.s.r. has undertaken a public commitment to act as a responsible insurer and investor. In evidence of this, it has signed many national and international standards and covenants.	Page 44, 51, 58
Dialogue with governments and regulators to develop integrated risk management approaches and risk transfer solutions	The Compliance Manager issues quarterly reports on compliance matters and the progress made in the relevant actions at Group level, supervised entity (OTSO) level and division level. The quarterly report at division level is discussed with the responsible management and scheduled for discussion by the Business Risk Committee. The quarterly report at Group level and OTSO level is presented to and discussed with the individual members of the Executive Board and the Business Executive Committee and submitted to the A&RC of the Supervisory Board. The report is shared and discussed with the Dutch Central Bank (DNB), the Dutch Authority for the Financial Markets (AFM) and the (internal and) external auditor.	Page 89

Other key stakeholders		References annual report a.s.r. 2019:
Dialogue with other key stakeholders	The a.s.r. organisation has a diverse set of stakeholders with varying interests and expectations. a.s.r. identifies customers, investors, employees and intermediaries as its most important stakeholder groups. These stakeholder groups significantly influence the performance of a.s.r. and are conversely affected by the organisation's activities, products and services. Other stakeholders of a.s.r. include business partners, regulators, tax authorities, suppliers, trade unions, the media and civil society organisations.	Page 24 and 321

We will demonstrate accountability and transparency in regularly disclosing publicly our progress in implementing the Principles.

		References annual report a.s.r. 2019:
Assess, measure	a.s.r. describes its long term value creation in chapter 3 of the	Pages 34-61
and monitor the	Annual Report 2019.	
company's progress		
in managing		
ESG issues and		
proactively and		
regularly disclose		
this information		
publicly		
Participate in	The Annual Report has been prepared in accordance with	Page 313-314 and 327
relevant disclosure	the GRI Standards: Core option. The GRI table, including	
or reporting	additional information not included in the annual report itself,	
frameworks	can be found in Annex F. In addition, the Integrated Reporting	
	Framework of the IIRC (International Integrated Reporting	
	Council) has been used to further integrate the financial and	
	non-financial information into the management report.	
Dialogue with	The a.s.r. organisation has a diverse set of stakeholders with	Page 24 and 321
clients, regulators,	varying interests and expectations. a.s.r. identifies customers,	
rating agencies and	investors, employees and intermediaries as its most important	
other stakeholders	stakeholder groups. These stakeholder groups significantly	
to gain mutual	influence the performance of a.s.r. and are conversely affected	
understanding	by the organisation's activities, products and services. Other	
on the value of	stakeholders of a.s.r. include business partners, regulators, tax	
disclosure through	authorities, suppliers, trade unions, the media and civil society	
the Principles	organisations.	

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